



# NEWS RELEASE



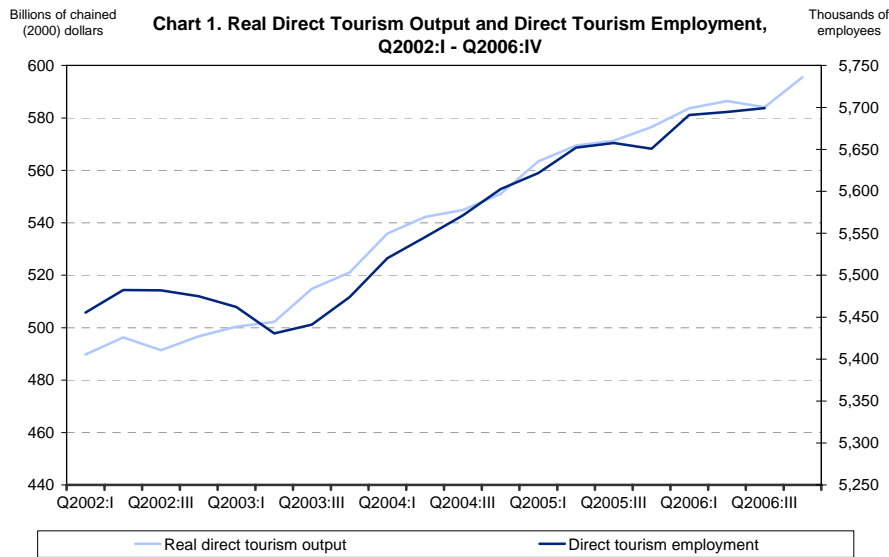
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BEA 07-10

## REAL DIRECT TOURISM OUTPUT GREW 8.0 PERCENT IN FOURTH QUARTER 2006

Real direct tourism output grew at an annual rate of 8.0 percent in the fourth quarter of 2006 reflecting a rebound in the output growth of traveler accommodations and passenger air transportation, according to data released today by the U.S. Bureau of Economic Analysis. In the third quarter, real tourism declined 1.6 percent (revised). By comparison, real gross domestic product (GDP) grew at an annual rate of 2.2 percent (preliminary) in the fourth quarter and 2.0 percent (final) in third quarter 2006.



Direct tourism employment rose 0.3 percent in the third quarter of 2006 (the most recent period for which data are available), after growing 0.3 percent (revised) in the second quarter of 2006. By comparison, overall U.S. employment grew 1.6 percent in the third quarter of 2006, and 1.5 percent (revised) in the second quarter of 2006.

Other highlights from this release include:

- The 8.0 percent fourth quarter growth was the largest since the first quarter of 2005.
- For the year 2006, real direct tourism output increased 3.0 percent, the fifth consecutive year of positive growth. By comparison, real GDP grew 3.3 percent in 2006.
- Prices for tourism goods and services fell 2.5 percent in the fourth quarter of 2006 due to significant declines in the prices of transportation-related goods and services. By comparison, the overall GDP price index rose 1.6 percent in the fourth quarter of 2006.

### Components of Real Direct Tourism Output.

Real direct output of traveler accommodations and passenger air transportation, both of which declined in the third quarter of 2006, grew 16.7 and 6.5 percent, respectively, in the fourth quarter of 2006. For 2006, real direct output of traveler accommodations grew 3.6 percent, down from 6.8 percent in 2005, while passenger air transportation grew 1.7 percent, down from 6.0 percent in 2005.

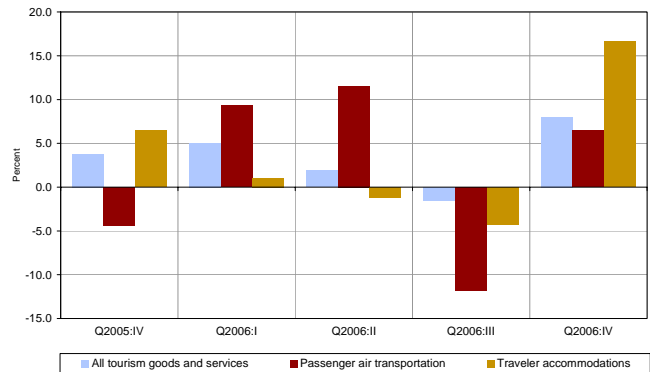
### Component Prices of Direct Tourism Output.

Prices for traveler accommodations increased 3.5 percent in the fourth quarter of 2006, the third straight quarter of growth in the 3 to 4 percent range. In contrast, prices for passenger air transportation remained volatile, declining 8.5 percent in the fourth quarter of 2006, after increasing 0.9 percent in the third quarter and 16.9 percent in the second quarter.

### Components of Direct Tourism Employment.

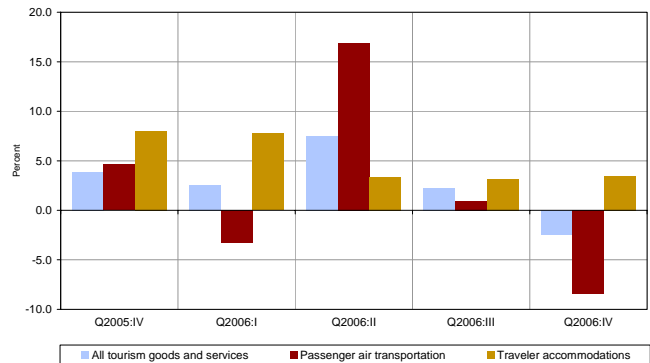
Employment in the traveler accommodations industry increased a modest 0.2 percent in the third quarter of 2006 (the latest period for which data are available). Still, it was the third straight quarter, and the twelfth of the last thirteen quarters, that employment grew in this industry. In contrast, employment in the air transportation services industry declined for the seventh straight quarter, falling 1.1 percent in the third quarter of 2006.

Chart 2. Quarterly Growth in Real Direct Tourism Output, Q2005:IV - Q2006:IV



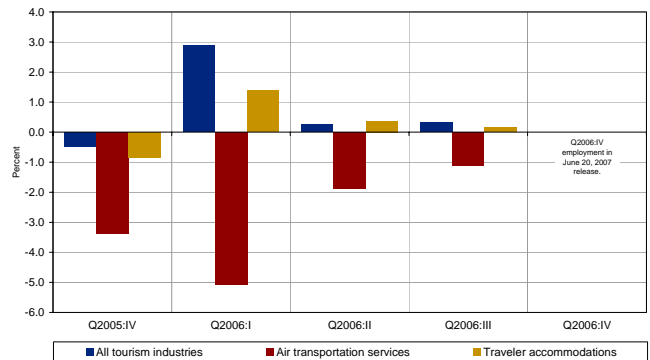
U.S. Bureau of Economic Analysis

Chart 3. Quarterly Growth in Prices for Direct Tourism Output, Q2005:IV - Q2006:IV



U.S. Bureau of Economic Analysis

Chart 4. Quarterly Growth in Direct Tourism Employment, Q2005:IV - Q2006:IV



U.S. Bureau of Economic Analysis

**Total Tourism-Related Output.** In the fourth quarter of 2006, total current-dollar tourism-related output of \$1.2 trillion consisted of \$672.1 billion of direct tourism output – output of goods and services sold directly to visitors, and \$512.0 billion of indirect tourism-related output – output of goods and services used to produce what visitors buy.

**Total Tourism-Related Employment.** In the third quarter of 2006 (the most recent period for which data are available), total tourism-related employment of 8.3 million consisted of 5.7 million direct tourism jobs – jobs where workers produce goods and services sold directly to visitors, and 2.6 million indirect tourism-related jobs – jobs where workers produce goods and services used to produce what visitors buy.

### **Definitions**

**Direct tourism output.** Direct tourism output comprises all output consumed by visitors (e.g., traveler accommodations, passenger air transportation, souvenirs).

**Indirect tourism-related output.** Indirect tourism-related output comprises all output used as inputs in the process of producing direct tourism output (e.g., toiletries for hotel guests, the various ingredients used to make the meals served airline passengers, and the plastic used to produce souvenir key chains). Indirect tourism-related output is estimated using commodity-by-commodity output multipliers from the Current Industry Analysis Division.

**Total tourism-related output.** Total tourism-related output is the sum of direct tourism output and indirect tourism-related output.

**Direct tourism employment.** Direct tourism employment comprises all jobs where the workers are engaged in the production of direct tourism output (e.g., hotel staff, airline pilots, and souvenir sellers).

**Indirect tourism-related employment.** Indirect tourism-related employment comprises all jobs where the workers are engaged in the production of indirect tourism-related output (e.g., employees of companies that produce toiletries for hotel guests, the various ingredients used to make the meals served airline passengers, and the plastic used to produce souvenir key chains). Indirect tourism-related employment is estimated using industry-by-industry employment multipliers from the Regional Economic Analysis Division.

**Total tourism-related employment.** Total tourism-related employment is the sum of direct tourism employment and indirect tourism-related employment.

These estimates are from the Travel and Tourism Satellite Accounts (TTsAs), which are supported by funding from the Office of Travel and Tourism Industries, International Trade Administration, U.S. Department of Commerce. The current-price estimates of direct tourism output were derived from BEA's annual TTsAs (revised in June 2006) and current-dollar quarterly estimates of personal consumption expenditures from the NIPAs. The constant-price estimates of direct tourism output were developed using price indexes from the Bureau of Labor Statistics (BLS) and constant-price quarterly estimates of personal consumption expenditures from the NIPAs. The estimates of direct tourism employment were derived from the annual TTsAs (revised in June 2006) and the Quarterly Census of Employment and Wages from BLS. Employment data are available five to six months after the end of the reference quarter.

Quarterly estimates are expressed at seasonally adjusted annual rates, unless otherwise specified. Percent changes are calculated from unrounded data and annualized. "Real" estimates are in chained (2000) dollars. Price indexes are chain-type measures. Growth in overall U.S. employment is calculated using BLS Total nonfarm employment from Current Employment Statistics, [www.bls.gov/ces/home.htm#data](http://www.bls.gov/ces/home.htm#data).

\* \* \*

Next release – Travel and Tourism estimates for first quarter 2007 will be released on Wednesday, June 20, 2007 at 8:30 a.m. EDT.

BEA's national, international, regional, and industry estimates; the *Survey of Current Business*; and BEA news releases are available without charge on BEA's Web site at [www.bea.gov](http://www.bea.gov). By visiting the site, you can also subscribe to receive free e-mail summaries of BEA releases and announcements.

**Table 1.a. Percent Changes in Real Direct Tourism Output**  
[Percent change from preceding period]

Tourism Goods and Services Group	Seasonally adjusted at annual rates																					
	2001	2002	2003	2004	2005	2006	Q2003:I	Q2003:II	Q2003:III	Q2003:IV	Q2004:I	Q2004:II	Q2004:III	Q2004:IV	Q2005:I	Q2005:II	Q2005:III	Q2005:IV	Q2006:I	Q2006:II	Q2006:III	Q2006:IV
Traveler accommodations	-9.6	2.0	3.5	3.4	6.8	3.6	7.9	2.4	7.8	-1.8	8.4	0.6	1.8	4.5	7.3	11.6	10.5	6.5	1.1	-1.1	-4.3	16.7
Transportation	-4.6	-0.8	1.1	7.3	5.6	1.9	1.1	-5.7	13.5	4.5	14.7	8.6	-1.8	4.5	16.8	3.8	-2.4	0.7	3.1	7.2	-4.3	5.3
Passenger air transportation	-9.3	-1.8	3.3	13.3	6.0	1.7	1.9	-10.5	22.1	9.5	29.9	14.0	-3.2	7.2	18.7	5.4	-6.8	-4.4	9.3	11.6	-11.8	6.5
All other transportation-related commodities	-0.2	0.1	-0.6	2.3	5.2	2.1	0.5	-1.7	6.9	0.3	2.8	4.0	-0.5	2.2	15.2	2.4	1.7	5.3	-2.0	3.6	2.5	4.4
Food services and drinking places	-2.2	1.5	4.7	6.1	4.0	4.5	5.0	8.0	8.2	7.9	7.5	2.4	3.2	7.3	2.9	4.1	1.0	7.5	11.0	-3.6	1.0	10.2
Recreation, entertainment, and shopping	-4.9	1.7	5.0	8.0	3.6	3.2	1.5	6.6	9.4	7.7	13.3	4.1	6.0	3.2	5.5	1.2	1.0	3.9	6.3	0.8	2.1	5.2
Recreation and entertainment	-1.3	4.5	5.1	6.1	1.2	2.2	-1.5	10.1	5.1	8.5	10.0	1.4	4.7	-0.4	5.6	-2.4	-3.6	3.1	7.6	-1.8	3.3	4.7
Shopping	-7.6	-0.5	4.8	9.6	5.6	4.1	4.1	3.7	13.2	7.0	16.2	6.5	7.1	6.3	5.5	4.3	5.0	4.6	5.3	2.9	1.1	5.7
All tourism goods and services	-5.1	0.7	3.3	6.7	4.9	3.0	3.0	1.5	10.4	4.9	11.9	4.8	1.9	4.6	9.3	4.4	1.3	3.8	5.0	1.9	-1.6	8.0

Source: U.S. Bureau of Economic Analysis

**Table 1.b. Real Direct Tourism Output**  
[Millions of chained (2000) dollars]

Tourism Goods and Services Group	Seasonally adjusted at annual rates																					
	2001	2002	2003	2004	2005	2006	Q2003:I	Q2003:II	Q2003:III	Q2003:IV	Q2004:I	Q2004:II	Q2004:III	Q2004:IV	Q2005:I	Q2005:II	Q2005:III	Q2005:IV	Q2006:I	Q2006:II	Q2006:III	Q2006:IV
Traveler accommodations	79,681	81,295	84,153	87,031	92,951	96,317	83,090	83,584	85,164	84,774	86,495	86,622	87,018	87,989	89,543	92,040	94,365	95,858	96,114	95,837	94,796	98,522
Transportation	192,819	191,249	193,436	207,556	219,177	223,383	191,956	189,144	195,247	197,396	204,274	208,512	207,564	209,875	218,206	220,252	218,933	219,319	220,980	224,865	222,389	225,298
Passenger air transportation	91,129	89,517	92,496	104,822	111,118	113,049	91,554	89,054	93,610	95,765	102,245	105,640	104,777	106,626	111,297	112,779	110,819	109,576	112,046	115,155	111,609	113,384
All other transportation-related commodities	101,509	101,570	100,961	103,288	108,687	110,955	100,418	99,986	101,677	101,764	102,464	103,467	103,330	103,891	107,639	108,269	108,718	110,123	109,582	110,554	111,246	112,437
Food services and drinking places	82,020	83,225	87,116	92,468	96,140	100,424	84,604	86,244	87,969	89,649	91,280	91,832	92,557	94,202	94,866	95,820	96,064	97,808	100,383	99,465	99,704	102,145
Recreation, entertainment, and shopping	135,255	137,558	144,387	155,956	161,533	166,770	140,389	142,657	145,888	148,612	153,334	154,893	157,172	158,424	160,573	161,056	161,466	163,036	165,564	165,880	166,748	168,888
Recreation and entertainment	58,865	61,517	64,676	68,636	69,473	70,983	62,787	64,318	65,127	66,474	68,078	68,313	69,109	69,042	69,984	69,553	68,913	69,440	70,726	70,414	70,988	71,801
Shopping	76,372	75,984	79,653	87,334	92,190	95,987	77,551	78,261	80,716	82,085	85,232	86,584	88,080	89,440	90,647	91,609	92,724	93,781	95,008	95,686	95,957	97,299
All tourism goods and services	489,961	493,518	509,614	543,508	570,159	587,435	500,374	502,242	514,809	521,030	535,898	542,228	544,849	551,059	563,391	569,439	571,245	576,563	583,685	586,421	584,127	595,508

Source: U.S. Bureau of Economic Analysis

**Table 1.c. Percent Changes in Chain-Type Price Indexes for Direct Tourism Output**  
[Percent change from preceding period]

Tourism Goods and Services Group	Seasonally adjusted at annual rates																					
	2001	2002	2003	2004	2005	2006	Q2003:I	Q2003:II	Q2003:III	Q2003:IV	Q2004:I	Q2004:II	Q2004:III	Q2004:IV	Q2005:I	Q2005:II	Q2005:III	Q2005:IV	Q2006:I	Q2006:II	Q2006:III	Q2006:IV
Traveler accommodations	2.0	-0.8	1.6	5.8	3.2	3.7	-0.7	2.8	6.6	6.4	1.9	13.0	3.0	5.5	6.1	0.0	-7.0	8.0	7.8	3.4	3.1	3.5
Transportation	-2.2	-2.8	3.5	1.0	3.8	5.2	7.1	0.3	6.0	1.2	-0.6	0.5	-1.3	3.4	-2.0	12.1	11.7	3.4	0.3	15.9	1.5	-10.4
Passenger air transportation	-4.2	-5.7	3.4	-1.1	2.6	4.0	4.5	6.3	8.2	1.8	-6.7	-4.5	-1.1	-0.6	-0.9	14.1	4.7	4.6	-3.3	16.9	0.9	-8.5
All other transportation-related commodities	-0.1	-0.5	3.6	2.9	5.0	6.2	9.2	-4.3	4.3	0.7	5.1	5.1	-1.4	7.1	-3.0	10.4	18.2	2.3	3.4	15.1	2.0	-11.9
Food services and drinking places	3.2	2.7	2.1	3.0	3.1	3.2	1.4	2.1	2.1	3.0	3.4	3.2	3.8	2.6	3.5	2.8	2.8	3.1	3.4	3.4	3.2	2.7
Recreation, entertainment, and shopping	2.5	1.5	1.4	2.2	2.1	2.3	1.5	0.5	2.2	1.7	3.4	2.5	1.1	2.7	1.5	2.7	2.3	2.6	1.9	2.7	2.1	1.1
Recreation and entertainment	3.4	2.4	2.5	2.8	2.9	2.9	2.5	1.2	2.5	2.0	5.1	2.2	1.7	3.1	2.6	3.3	3.9	2.9	2.0	3.5	3.2	1.4
Shopping	1.8	0.8	0.5	1.7	1.5	1.7	0.7	-0.1	1.9	1.4	2.0	2.8	0.7	2.2	0.5	2.2	1.1	2.3	1.8	2.1	1.1	0.8
All tourism goods and services	0.6	-0.2	2.3	2.5	3.1	3.7	3.1	1.1	4.3	2.5	1.7	3.5	1.1	3.4	1.3	5.6	4.1	3.9	2.6	7.5	2.2	-2.5

Source: U.S. Bureau of Economic Analysis

**Table 1.d. Chain-Type Price Indexes for Direct Tourism Output**  
[Index numbers, 2000=100]

Tourism Goods and Services Group							Seasonally adjusted at annual rates															
	2001	2002	2003	2004	2005	2006	Q2003:I	Q2003:II	Q2003:III	Q2003:IV	Q2004:I	Q2004:II	Q2004:III	Q2004:IV	Q2005:I	Q2005:II	Q2005:III	Q2005:IV	Q2006:I	Q2006:II	Q2006:III	Q2006:IV
Traveler accommodations	102.0	101.2	102.8	108.7	112.2	116.4	101.0	101.7	103.4	105.0	105.5	108.7	109.6	111.0	112.7	110.7	112.8	114.9	115.9	116.8	117.8	
Transportation	97.8	95.1	98.4	99.3	103.1	108.5	97.5	97.6	99.0	99.3	99.2	99.3	99.0	99.8	99.3	102.2	105.1	106.0	110.0	110.4	107.5	
Passenger air transportation	95.8	90.3	93.4	92.4	94.8	98.6	91.3	92.7	94.5	95.0	93.3	92.3	92.0	91.9	91.7	94.7	95.8	96.9	96.1	99.9	100.2	98.0
All other transportation-related commodities	99.9	99.4	102.9	105.9	111.1	118.0	103.2	102.1	103.1	103.3	104.6	105.9	105.6	107.4	106.6	109.3	113.9	114.6	115.6	119.7	120.3	116.5
Food services and drinking places	103.2	106.0	108.2	111.4	114.9	118.6	107.2	107.8	108.4	109.2	110.1	110.9	112.0	112.7	113.7	114.5	115.3	116.2	117.1	118.1	119.1	119.9
Recreation, entertainment, and shopping	102.5	104.0	105.5	107.9	110.2	112.6	105.0	105.1	105.7	106.1	107.0	107.7	108.0	108.7	109.1	109.8	110.5	111.2	111.7	112.5	113.0	113.4
Recreation and entertainment	103.4	105.9	108.6	111.7	114.9	118.2	107.9	108.2	108.8	109.4	110.7	111.4	111.8	112.7	113.4	114.3	115.4	116.3	116.9	117.9	118.8	119.3
Shopping	101.8	102.6	103.1	104.9	106.5	108.3	102.8	102.8	103.2	103.6	104.1	104.8	105.0	105.6	105.7	106.3	106.6	107.2	107.7	108.2	108.5	108.8
All tourism goods and services	100.6	100.4	102.7	105.3	108.5	112.6	101.8	102.1	103.1	103.8	104.2	105.1	105.4	106.3	106.6	108.1	109.2	110.2	110.9	112.9	113.6	112.9

Source: U.S. Bureau of Economic Analysis

**Table 2. Direct Tourism Output**  
[Millions of dollars]

Tourism Goods and Services Group							Seasonally adjusted at annual rates															
	2001	2002	2003	2004	2005	2006	Q2003:I	Q2003:II	Q2003:III	Q2003:IV	Q2004:I	Q2004:II	Q2004:III	Q2004:IV	Q2005:I	Q2005:II	Q2005:III	Q2005:IV	Q2006:I	Q2006:II	Q2006:III	Q2006:IV
Traveler accommodations	81,249	82,250	86,497	94,615	104,297	112,086	83,946	85,022	88,023	88,997	91,234	94,195	95,337	97,692	100,901	103,719	104,427	108,142	110,481	111,076	110,722	116,064
Transportation	188,629	181,806	190,309	206,176	226,075	242,365	187,201	184,588	193,357	196,091	202,614	207,081	205,486	209,524	216,732	225,122	230,056	232,388	234,325	247,412	245,614	242,111
Passenger air transportation	87,263	80,861	86,395	96,827	105,312	111,423	83,580	82,549	88,500	90,952	95,439	97,490	96,420	97,961	102,010	106,838	106,198	106,201	107,699	115,087	111,807	111,098
All other transportation-related commodities	101,366	100,946	103,914	109,349	120,763	130,942	103,621	102,039	104,858	105,139	107,176	109,592	109,066	111,562	114,722	118,285	123,858	126,187	126,625	132,318	133,813	131,014
Food services and drinking places	84,636	88,185	94,218	103,055	110,490	119,064	90,726	92,964	95,322	97,859	100,482	101,884	103,660	106,194	107,874	109,718	110,748	113,619	117,593	117,501	118,719	122,442
Recreation, entertainment, and shopping	138,609	143,122	152,345	168,231	177,948	187,866	147,424	149,991	154,214	157,750	164,121	166,821	169,754	172,229	175,212	176,910	178,391	181,278	184,960	186,565	188,499	191,440
Recreation and entertainment	60,866	65,154	70,222	76,633	79,804	83,914	67,718	69,570	70,887	72,711	75,392	76,067	77,274	77,798	79,378	79,533	79,556	80,749	82,661	83,016	84,354	85,625
Shopping	77,743	77,968	82,123	91,598	98,144	103,953	79,707	80,421	83,326	85,039	88,729	90,753	92,480	94,431	95,835	97,377	98,835	100,529	102,299	103,558	104,142	105,813
All tourism goods and services	493,123	495,363	523,370	572,077	618,810	661,289	509,298	512,565	530,917	540,699	558,451	569,982	574,236	585,639	600,719	615,470	623,622	635,427	647,358	662,320	663,409	672,070
Percent change at annual rate	-4.5	0.5	5.7	9.3	8.2	6.9	6.2	2.6	15.1	7.6	13.8	8.5	3.0	8.2	10.7	10.2	5.4	7.8	7.7	9.6	0.7	5.3

Source: U.S. Bureau of Economic Analysis

**Table 3. Total Tourism-Related Output**  
[Millions of dollars]

Tourism Goods and Services Group							Seasonally adjusted at annual rates															
	2001	2002	2003	2004	2005	2006	Q2003:I	Q2003:II	Q2003:III	Q2003:IV	Q2004:I	Q2004:II	Q2004:III	Q2004:IV	Q2005:I	Q2005:II	Q2005:III	Q2005:IV	Q2006:I	Q2006:II	Q2006:III	Q2006:IV
Traveler accommodations	126,401	127,959	134,567	147,195	162,259	174,375	130,597	132,272	136,941	138,456	141,936	146,543	148,319	151,983	156,975	161,360	162,461	168,240	171,879	172,804	172,253	180,565
Transportation	320,420	308,602	323,279	350,370	384,506	412,449	318,257	313,431	328,466	332,964	344,222	352,018	349,090	356,148	368,454	382,865	391,490	395,214	398,545	421,394	418,325	411,534
Passenger air transportation	148,019	137,159	146,547	164,242	178,633	188,999	141,771	140,023	150,116	154,276	161,886	165,366	163,551	166,165	173,033	181,222	180,137	180,142	182,684	195,215	189,650	188,448
All other transportation-related commodities	172,401	171,443	176,733	186,128	205,872	223,450	176,486	173,408	178,350	178,688	182,336	186,652	185,540	189,983	195,421	201,644	211,352	215,072	215,861	226,171	228,682	223,086
Food services and drinking places	159,107	165,780	177,121	193,734	207,710	223,828	170,557	174,764	179,197	183,967	188,897	191,532	194,871	199,634	202,793	206,260	208,196	213,592	221,063	220,891	223,180	230,180
Recreation, entertainment, and shopping	262,478	270,048	287,047	317,375	336,202	355,062	277,885	282,408	290,656	297,241	309,346	314,703	320,268	325,183	330,720	334,085	337,248	342,754	349,525	352,777	356,202	361,743
Recreation and entertainment	100,378	107,478	115,813	126,385	131,563	138,313	111,689	114,724	116,913	119,927	124,340	125,475	127,439	128,287	130,896	131,045	131,169	133,143	136,223	136,865	139,051	141,111
Shopping	162,100	162,571	171,234	190,990	204,638	216,751	166,195	167,685	173,742	177,314	185,007	189,228	192,828	196,896	199,824	203,040	206,078	209,611	213,302	215,927	217,146	220,629
All tourism goods and services	868,407	872,389	922,014	1,008,674	1,090,677	1,165,557	897,295	902,875	935,260	952,628	984,401	1,004,796	1,012,548	1,032,949	1,058,941	1,084,570	1,099,394	1,119,801	1,141,012	1,167,463	1,169,705	1,184,048
Percent change at annual rate	-4.5	0.5	5.7	9.4	8.1	6.9	6.3	2.5	15.1	7.6	14.0	8.5	3.1	8.3	10.5	10.0	5.6	7.6	7.8	9.6	0.8	5.0

Source: U.S. Bureau of Economic Analysis

**Table 4. Percent Changes in Direct Tourism Employment**  
[Percent change from preceding period]

Tourism Industry Group	Seasonally adjusted at annual rates																			
	2001	2002	2003	2004	2005	Q2003:I	Q2003:II	Q2003:III	Q2003:IV	Q2004:I	Q2004:II	Q2004:III	Q2004:IV	Q2005:I	Q2005:II	Q2005:III	Q2005:IV	Q2006:I	Q2006:II	Q2006:III
Traveler accommodations	-2.6	-3.5	-0.2	0.6	1.5	1.8	-4.8	0.2	2.1	0.6	0.6	1.4	1.9	1.1	2.8	1.5	-0.8	1.4	0.4	0.2
Transportation	-0.5	-9.0	-6.3	0.0	-0.1	-8.8	-9.3	-5.2	0.2	3.5	1.6	0.0	1.1	-0.8	0.6	-1.4	-2.6	-0.4	-1.3	-0.6
Air transportation services	-0.7	-12.9	-8.1	4.0	-0.2	-13.1	-12.0	-4.2	3.3	15.0	5.1	0.9	2.2	-1.6	-0.7	-2.4	-3.4	-5.1	-1.9	-1.1
All other transportation-related industries	-0.4	-5.7	-4.8	-3.1	0.0	-5.3	-7.2	-6.0	-2.1	-4.7	-1.1	-0.7	0.1	-0.2	1.7	-0.5	-1.9	3.5	-0.8	-0.3
Food services and drinking places	-0.8	1.8	3.5	3.6	2.6	3.4	3.1	4.9	4.3	3.7	2.3	3.7	3.3	3.1	2.8	0.4	0.6	6.7	1.0	1.2
Recreation, entertainment, and shopping	-1.3	-2.0	-0.4	3.4	1.5	-2.7	-0.2	1.6	2.7	7.3	3.0	1.5	2.4	1.0	1.9	0.5	-0.1	1.9	0.1	-0.1
Recreation and entertainment	1.9	-0.3	0.9	5.5	2.1	-2.1	0.9	3.0	3.7	12.1	4.3	2.7	4.0	0.9	2.7	0.3	0.4	2.1	0.7	0.3
Shopping	-4.5	-3.7	-1.9	1.1	0.7	-3.4	-1.4	0.1	1.6	2.0	1.6	0.2	0.6	1.2	0.8	0.7	-0.8	1.7	-0.7	-0.5
All other industries	-1.9	-1.2	1.1	-0.5	1.9	2.5	-0.3	-1.1	-0.7	-2.2	0.9	0.8	2.0	1.9	2.4	2.3	1.7	3.3	1.9	1.2
All tourism industries	-1.3	-2.9	-0.4	2.0	1.5	-0.9	-2.3	0.8	2.4	3.4	1.8	1.9	2.3	1.4	2.2	0.4	-0.5	2.9	0.3	0.3

Source: U.S. Bureau of Economic Analysis

**Table 5. Direct Tourism Employment**  
[Thousands]

Tourism Industry Group	Seasonally adjusted at annual rates																			
	2001	2002	2003	2004	2005	Q2003:I	Q2003:II	Q2003:III	Q2003:IV	Q2004:I	Q2004:II	Q2004:III	Q2004:IV	Q2005:I	Q2005:II	Q2005:III	Q2005:IV	Q2006:I	Q2006:II	Q2006:III
Traveler accommodations	1,371.0	1,322.6	1,319.4	1,327.9	1,347.7	1,329.5	1,313.3	1,314.0	1,320.9	1,322.7	1,324.6	1,329.1	1,335.3	1,338.7	1,348.2	1,353.3	1,350.4	1,355.1	1,356.3	1,356.9
Transportation	1,294.5	1,177.5	1,103.8	1,103.7	1,102.3	1,131.4	1,104.2	1,089.5	1,090.0	1,099.5	1,104.0	1,104.1	1,107.1	1,104.8	1,106.4	1,102.5	1,095.3	1,094.1	1,090.7	1,089.0
Air transportation services	595.5	518.5	476.6	495.8	494.6	489.7	474.3	469.3	473.1	489.9	496.0	497.2	499.9	497.9	497.0	493.9	489.7	483.3	481.1	479.7
All other transportation-related industries	699.0	659.1	627.2	607.9	607.6	641.7	629.8	620.2	616.9	609.6	608.0	606.9	607.2	606.9	609.4	608.6	605.6	610.8	609.6	609.3
Food services and drinking places	1,611.5	1,640.0	1,698.0	1,759.9	1,805.9	1,673.7	1,686.5	1,706.8	1,725.0	1,740.9	1,750.6	1,766.7	1,781.2	1,794.9	1,807.6	1,809.3	1,811.9	1,841.5	1,846.1	1,851.5
Recreation, entertainment, shopping	1,157.6	1,134.8	1,129.8	1,168.5	1,185.9	1,126.1	1,125.5	1,130.1	1,137.7	1,158.0	1,166.7	1,171.2	1,178.3	1,181.3	1,186.7	1,188.1	1,187.7	1,193.4	1,193.5	1,193.3
Recreation and entertainment	600.1	598.0	603.1	636.1	649.7	598.5	599.9	604.3	609.8	627.5	634.1	638.3	644.6	646.1	650.4	650.8	651.5	654.9	656.0	656.6
Shopping	557.5	536.8	526.7	532.4	536.2	527.6	525.7	525.8	527.9	530.5	532.6	532.8	533.6	535.2	536.4	537.3	536.1	538.4	537.5	536.8
All other industries	201.3	198.8	200.9	200.0	203.7	201.4	201.3	200.7	200.3	199.2	199.6	200.0	201.1	202.0	203.2	204.4	205.3	206.9	207.9	208.5
All tourism industries	5,636.0	5,473.7	5,452.0	5,559.9	5,645.5	5,462.1	5,430.7	5,441.1	5,473.9	5,520.3	5,545.6	5,571.1	5,602.8	5,621.8	5,652.1	5,657.6	5,650.6	5,691.0	5,694.6	5,699.3

Source: U.S. Bureau of Economic Analysis

**Table 6. Total Tourism-Related Employment**  
[Thousands]

Tourism Industry Group	Seasonally adjusted at annual rates																			
	2001	2002	2003	2004	2005	Q2003:I	Q2003:II	Q2003:III	Q2003:IV	Q2004:I	Q2004:II	Q2004:III	Q2004:IV	Q2005:I	Q2005:II	Q2005:III	Q2005:IV	Q2006:I	Q2006:II	Q2006:III
Traveler accommodations	1,687.3	1,627.7	1,623.9	1,634.3	1,658.6	1,636.3	1,616.4	1,617.2	1,625.7	1,627.9	1,630.2	1,635.8	1,643.3	1,647.6	1,659.2	1,665.5	1,662.0	1,667.8	1,669.3	1,670.0
Transportation	2,262.0	2,060.9	1,938.6	1,946.5	1,948.5	1,985.4	1,938.6	1,914.3	1,916.0	1,936.1	1,946.0	1,948.5	1,955.4	1,952.1	1,955.7	1,949.0	1,937.4	1,936.2	1,930.3	1,927.6
Air transportation services	1,055.3	918.7	844.5	878.5	876.5	867.7	840.5	831.6	838.3	868.2	879.0	881.0	885.8	882.3	880.7	875.2	867.7	856.5	852.4	850.1
All other transportation-related industries	1,206.7	1,142.1	1,094.1	1,068.0	1,072.1	1,117.7	1,098.2	1,082.8	1,077.8	1,067.9	1,067.0	1,067.5	1,069.5	1,069.8	1,075.0	1,073.7	1,069.7	1,079.7	1,077.8	1,077.6
Food services and drinking places	2,155.0	2,193.2	2,270.7	2,353.4	2,415.0	2,238.2	2,255.3	2,282.5	2,306.8	2,328.1	2,341.1	2,362.5	2,381.9	2,400.3	2,417.2	2,419.6	2,423.0	2,462.6	2,468.8	2,476.0
Recreation, entertainment, shopping	1,841.3	1,797.6	1,787.2	1,842.0	1,862.5	1,783.9	1,781.4	1,786.5	1,797.0	1,827.2	1,840.2	1,846.0	1,854.6	1,857.3	1,864.3	1,864.9	1,863.6	1,871.3	1,870.4	1,869.8
Recreation and entertainment	882.3	881.1	888.5	938.0	957.3	881.8	883.6	890.2	898.5	925.1	935.2	941.5	950.2	952.0	958.5	958.9	959.8	964.7	966.3	967.2
Shopping	959.0	916.5	898.7	904.0	905.3	902.1	897.7	896.3	898.5	902.2	905.0	904.5	904.4	905.3	905.9	906.1	903.8	906.6	904.0	902.5
All other industries	345.6	343.5	347.4	347.1	353.9	348.0	347.8	347.0	346.7	345.5	346.5	347.4	349.2	350.9	353.0	355.1	356.6	359.5	361.1	362.2
All tourism industries	8,291.3	8,022.9	7,967.8	8,123.3	8,238.6	7,991.8	7,939.5	7,947.5	7,992.2	8,064.8	8,104.1	8,140.1	8,184.4	8,208.2	8,249.5	8,254.1	8,242.7	8,297.2	8,299.9	8,305.6
Percent change at annual rate	-1.5	-3.2	-0.7	2.0	1.4	-1.4	-2.6	0.4	2.3	3.7	2.0	1.8	2.2	1.2	2.0	0.2	-0.6	2.7	0.1	0.3

Source: U.S. Bureau of Economic Analysis