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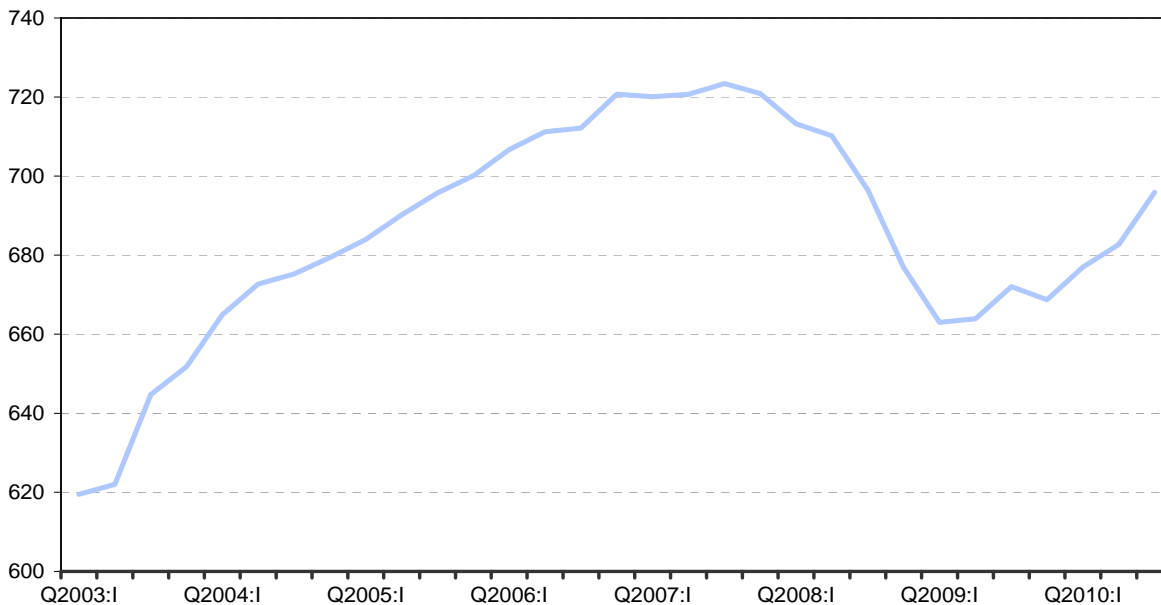
TRAVEL AND TOURISM SPENDING GROWS IN THIRD QUARTER 2010

Real spending on travel and tourism increased at an annual rate of 8.0 percent in 2010:3, following an increase of 3.4 percent (revised) in 2010:2. By comparison, real gross domestic product (GDP) increased 2.5 percent (second estimate) in 2010:3 after increasing 1.7 percent in 2010:2. While tourism spending outpaced overall growth in the economy, it still remains below its peak set in 2007:3.

Examining the components of real travel and tourism spending, passenger air transportation increased sharply, accompanied by accelerated growth in accommodations. During this period, prices for passenger air transportation fell, while prices for accommodations rose.

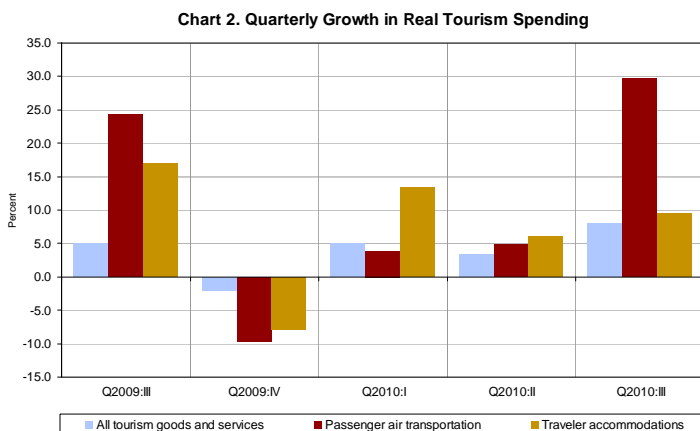
Billions of chained
(2005) dollars

Chart 1. Real Tourism Spending



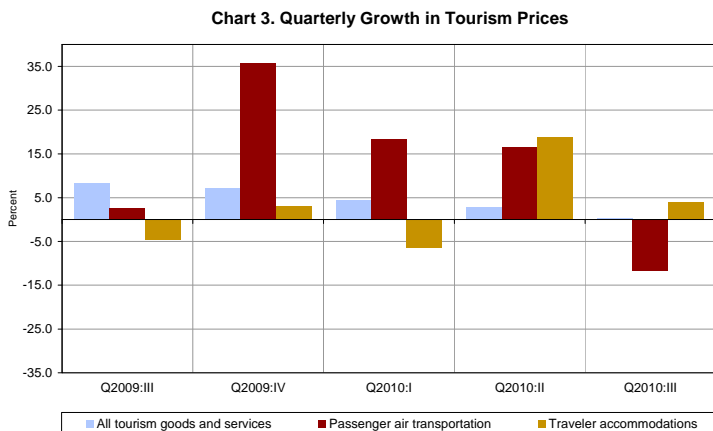
Direct tourism-related employment continued to grow, increasing 2.0 percent in 2010:3 after increasing 2.1 percent (revised) in 2010:2. By comparison, overall U.S. employment fell 0.1 percent in 2010:3 after increasing 2.2 percent in 2010:2.

Real Tourism Spending. Real spending on passenger air transportation increased 29.8 percent in 2010:3 after increasing 4.8 percent in 2010:2 as airlines decreased fares contributing to an increase in demand. Real spending on traveler accommodations accelerated, increasing 9.5 percent after increasing 6.0 percent in 2010:2, as occupancy rates at hotels increased.



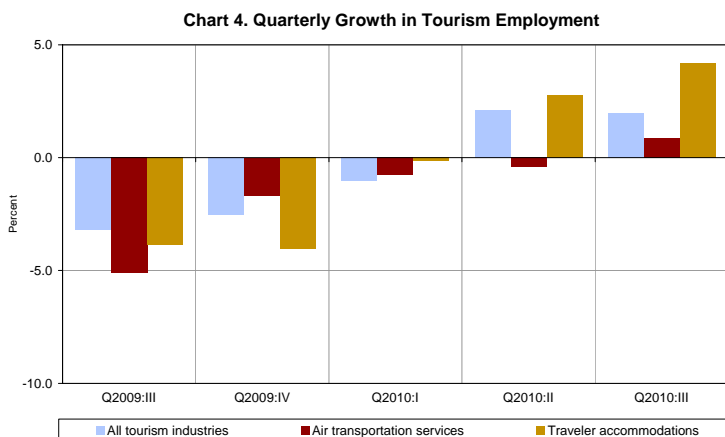
U.S. Bureau of Economic Analysis

Tourism Prices. Prices for passenger air transportation turned down, falling 11.7 percent in 2010:3 after increasing 16.5 percent in 2010:2. Air carriers have increased capacity by bringing idle planes back into service contributing to the price decline. Prices for traveler accommodations decelerated, increasing 4.0 percent in 2010:3 after increasing 19.0 percent in 2010:2.



U.S. Bureau of Economic Analysis

Tourism Employment. Overall growth in travel and tourism employment was 2.0 percent in 2010:3 — in line with growth of 2.1 percent in 2010:2. In 2010:3, employment increased 0.9 percent in air transportation services and 4.2 percent in traveler accommodations. The employment gain in traveler accommodations is the largest increase since 2002:2.



U.S. Bureau of Economic Analysis

Total Tourism-Related Spending. The U.S. production generated by tourism spending not only includes the goods and services that are purchased directly, but also the inputs used to produce these goods and services — indirect tourism-related spending. In 2010:3, total current-dollar tourism-related spending was \$1.3 trillion and consisted of \$790.5 billion (59 percent) of direct tourism spending — goods and services sold directly to visitors — and \$549.2 billion (41 percent) of indirect tourism-related spending — goods and services used to produce what visitors buy.

Total Tourism-Related Employment. In 2010:3, total tourism-related employment was 7.8 million and consisted of 5.5 million (71 percent) direct tourism jobs — jobs where workers produce goods and services sold directly to visitors — and 2.2 million (29 percent) indirect tourism-related jobs — jobs where workers produce goods and services used to produce what visitors buy.

Definitions

Tourism spending. Tourism spending comprises all goods and services purchased by tourists (defined as people who travel for any reason). In the following tables, tourism spending is referred to as direct tourism output.

Indirect tourism-related spending. Indirect tourism-related spending comprises all output used as inputs in the process of producing direct tourism output (e.g., toiletries for hotel guests and the plastic used to produce souvenir key chains).

Total tourism-related spending. Total tourism-related spending is the sum of direct tourism spending and indirect tourism-related spending.

Direct tourism employment. Direct tourism employment comprises all jobs where the workers are engaged in the production of direct tourism output (such as hotel staff, airline pilots, and souvenir sellers).

Indirect tourism-related employment. Indirect tourism-related employment comprises all jobs where the workers are engaged in the production of indirect tourism-related output (e.g., employees of companies that produce toiletries for hotel guests and the plastic used to produce souvenir key chains).

Total tourism-related employment. Total tourism-related employment is the sum of direct tourism employment and indirect tourism-related employment.

These statistics are from BEA's Travel and Tourism Satellite Accounts (TTSAs), which are supported by funding from the Office of Travel and Tourism Industries, International Trade Administration, U.S. Department of Commerce. The current-price statistics of direct tourism output were derived from BEA's annual TTSAs (revised in November 2010) and from current-price quarterly statistics of personal consumption expenditures from the National Income and Product Accounts (NIPAs). The real statistics of direct tourism output were developed using price indexes from the Bureau of Labor Statistics (BLS) and real quarterly statistics of personal consumption expenditures from the NIPAs. The statistics of direct tourism employment were derived from the annual TTSAs (revised in November 2010) from BEA, the Quarterly Census of Employment and Wages (QCEW), and Current Employment Statistics (CES) from BLS.

Quarterly statistics are seasonally adjusted and expressed at annual rates, unless otherwise specified. Percent changes are calculated from unrounded data and annualized. Real values are in chained (2005) dollars. Price indexes are chain-type measures. Growth in overall U.S. employment is calculated using BLS total nonfarm employment from Current Employment Statistics, www.bls.gov/ces/home.htm#data.

The quarterly statistics released on December 20, 2010 reflect the comprehensive revision of the annual travel and tourism statistics released in November 2010 and replace prior quarterly statistics of travel and tourism.

Major changes introduced with this comprehensive revision include the following:

- The results of the 2010 comprehensive revision of the annual industry accounts.
- The results of the 2002 benchmark input-output (I-O) accounts.
- The results of the 2009 comprehensive revision of the national income and product accounts.
- New employment multipliers from BEA's Regional Input-Output Modeling System II (RIMS II) program.
- New data on travel expenditures by consumers, government, and business from the BLS Consumer Expenditure Survey and a private travel research firm.

See the following articles for further information:

Matthew M. Donahoe, Edward T. Morgan, Kevin J. Muck, and Ricky L. Stewart, "Annual Industry Accounts: Revised Statistics for 1998–2008 and Comprehensive Revision," *Survey of Current Business* 90 (June 2010): 14–29.

Steven L. Zemanek and Stanislaw J. Rzezniak, "U.S. Travel and Tourism Satellite Accounts for 2004–2009," *Survey of Current Business* 90 (November 2010): 31–44.

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Next release – Travel and Tourism statistics for fourth quarter and annual 2010 will be released on Friday, March 18, 2011 at 8:30 a.m. EDT.

BEA's national, international, regional, and industry statistics; the *Survey of Current Business*; and BEA news releases are available without charge on BEA's Web site at www.bea.gov. By visiting the site, you can also subscribe to receive free e-mail summaries of BEA releases and announcements.

Table 1.a. Percent Change in Real Tourism Output
[Percent change from preceding period]

Tourism Goods and Services Group						Seasonally adjusted at annual rates														
	2005	2006	2007	2008	2009	Q2007:II	Q2007:III	Q2007:IV	Q2008:I	Q2008:II	Q2008:III	Q2008:IV	Q2009:I	Q2009:II	Q2009:III	Q2009:IV	Q2010:I	Q2010:II	Q2010:III	
Traveler accommodations	4.4	3.5	2.7	2.2	-8.8	3.5	4.2	11.0	-1.8	7.7	0.7	-22.4	-21.8	-1.5	16.9	-7.9	13.4	6.0	9.5	
Transportation	1.3	1.5	1.8	-2.8	-4.7	2.9	3.1	-4.0	1.7	-5.3	-11.3	-8.5	-11.4	4.8	8.7	-3.2	2.0	6.4	12.6	
Passenger air transportation	-0.4	1.7	2.8	-4.3	-7.3	8.9	2.2	-7.1	7.6	-15.3	-12.1	-14.2	-21.4	10.8	24.3	-9.7	3.9	4.8	29.8	
All other transportation-related commodities	2.5	1.4	1.1	-1.8	-2.7	-1.1	3.7	-1.9	-2.1	2.0	-10.8	-4.3	-3.4	1.0	-0.3	1.3	0.9	7.6	1.7	
Food services and drinking places	5.5	3.0	-0.4	-6.1	-3.4	-1.8	-2.9	-4.0	-11.8	-2.8	-6.4	-8.0	0.8	-2.8	-4.2	-0.3	7.0	2.3	2.0	
Recreation, entertainment, and shopping	2.6	4.4	0.3	-5.2	-2.2	-3.8	0.1	-3.9	-9.8	-1.6	-7.7	-7.1	2.2	-1.7	-0.8	2.6	3.2	-1.6	4.1	
Recreation and entertainment	2.0	3.4	1.4	-4.0	-2.2	-1.7	4.6	-3.9	-8.6	-0.7	-7.9	-6.4	3.3	-0.8	-3.8	-0.6	1.4	-5.4	6.0	
Shopping	3.1	5.2	-0.6	-6.1	-2.2	-5.5	-3.4	-3.8	-10.8	-2.3	-7.6	-7.7	1.4	-2.3	1.8	5.2	4.7	1.5	2.6	
All tourism goods and services	2.9	2.9	1.2	-3.1	-4.6	0.3	1.5	-1.4	-4.2	-1.7	-7.5	-10.8	-7.9	0.5	5.0	-2.0	5.0	3.4	8.0	

Source: U.S. Bureau of Economic Analysis

Table 1.b. Real Tourism Output
[Millions of chained (2005) dollars]

Tourism Goods and Services Group						Seasonally adjusted at annual rates														
	2005	2006	2007	2008	2009	Q2007:II	Q2007:III	Q2007:IV	Q2008:I	Q2008:II	Q2008:III	Q2008:IV	Q2009:I	Q2009:II	Q2009:III	Q2009:IV	Q2010:I	Q2010:II	Q2010:III	
Traveler accommodations	123,819	128,211	131,726	134,571	122,727	130,461	131,807	135,285	134,679	137,186	137,441	128,977	121,297	120,847	125,662	123,100	127,042	128,900	131,855	
Transportation	263,904	267,970	272,756	265,108	252,619	272,903	274,982	272,173	273,297	269,589	261,629	255,916	248,283	251,231	256,508	254,454	255,747	259,750	267,581	
Passenger air transportation	107,978	109,834	112,914	108,103	100,223	113,723	114,357	112,263	114,329	109,676	106,196	102,210	96,245	98,743	104,265	101,641	102,606	103,809	110,794	
All other transportation-related commodities	155,936	158,082	159,795	156,922	152,630	159,151	160,590	159,841	158,985	159,792	155,304	153,609	152,281	152,660	152,546	153,035	153,366	156,185	156,837	
Food services and drinking places	112,950	116,309	115,877	108,864	105,179	116,467	115,601	114,437	110,912	110,125	108,322	106,097	106,320	105,577	104,453	104,367	106,138	106,744	107,266	
Recreation, entertainment, and shopping	191,869	200,318	200,905	190,510	186,354	200,875	200,932	198,960	193,883	193,103	189,263	185,791	186,826	186,043	185,679	186,868	188,360	187,606	189,484	
Recreation and entertainment	84,414	87,316	88,561	84,998	83,139	88,188	89,192	88,306	86,339	86,180	84,433	83,041	83,710	83,532	82,720	82,592	82,886	81,754	82,959	
Shopping	107,457	113,008	112,323	105,466	103,167	112,677	111,703	110,618	107,501	106,876	104,784	102,702	103,065	102,459	102,911	104,234	105,434	105,814	106,485	
All tourism goods and services	692,501	712,684	721,264	699,184	666,920	720,694	723,373	720,907	713,205	710,202	696,483	676,849	663,018	663,890	672,058	668,715	676,929	682,681	695,917	

Source: U.S. Bureau of Economic Analysis

Table 1.c. Percent Changes in Chain-Type Price Indexes for Direct Tourism Output
[Percent change from preceding period]

Tourism Goods and Services Group						Seasonally adjusted at annual rates														
	2005	2006	2007	2008	2009	Q2007:II	Q2007:III	Q2007:IV	Q2008:I	Q2008:II	Q2008:III	Q2008:IV	Q2009:I	Q2009:II	Q2009:III	Q2009:IV	Q2010:I	Q2010:II	Q2010:III	
Traveler accommodations	5.1	3.6	4.4	1.9	-7.0	11.3	7.6	0.6	4.5	-3.5	2.0	-7.5	-15.1	-6.8	-4.7	3.1	-6.4	19.0	4.0	
Transportation	7.7	7.0	3.7	9.3	-10.0	9.1	5.1	19.2	10.7	12.7	19.6	-34.3	-25.4	-9.6	23.3	17.1	13.8	-1.4	-2.4	
Passenger air transportation	6.8	6.7	2.4	10.4	-9.3	1.0	7.5	10.6	9.7	19.2	12.8	-1.3	-26.9	-29.6	2.6	35.7	18.5	16.5	-11.7	
All other transportation-related commodities	8.4	7.3	4.6	8.6	-10.6	15.2	3.4	25.4	11.4	8.4	24.3	-50.4	-24.3	7.0	38.6	6.5	10.8	-12.1	4.9	
Food services and drinking places	3.2	3.2	3.7	4.6	3.5	3.6	5.0	3.9	4.3	4.7	5.9	4.9	3.5	2.3	1.1	1.5	0.6	1.0	1.7	
Recreation, entertainment, and shopping	2.2	2.4	2.5	3.6	1.4	2.5	1.1	4.5	4.2	4.2	5.6	-0.7	0.8	0.3	2.7	0.3	0.7	0.8	1.2	
Recreation and entertainment	3.2	3.2	3.2	3.4	0.7	3.8	0.2	4.9	4.0	3.9	5.1	-2.3	0.1	-2.0	4.8	0.1	-0.8	2.0	1.3	
Shopping	1.5	1.7	2.0	3.8	2.1	1.5	1.8	4.2	4.3	4.4	6.0	0.7	1.3	2.3	1.0	0.5	1.9	-0.1	1.1	
All tourism goods and services	4.9	4.5	3.5	5.6	-4.3	6.8	4.4	9.2	6.8	6.1	10.4	-16.2	-12.4	-4.4	8.3	7.2	4.4	2.9	0.3	

Source: U.S. Bureau of Economic Analysis

Table 1.d. Chain-Type Price Indexes for Direct Tourism Output
[Index numbers, 2005=100]

Tourism Goods and Services Group	Seasonally adjusted at annual rates																		
	2005	2006	2007	2008	2009	Q2007:II	Q2007:III	Q2007:IV	Q2008:I	Q2008:II	Q2008:III	Q2008:IV	Q2009:I	Q2009:II	Q2009:III	Q2009:IV	Q2010:I	Q2010:II	Q2010:III
Traveler accommodations	100.0	103.6	108.1	110.2	102.4	107.8	109.8	109.9	111.2	110.2	110.7	108.6	104.2	102.4	101.2	102.0	100.3	104.7	105.8
Transportation	100.0	107.0	111.0	121.3	109.2	109.6	111.0	116.0	119.0	122.6	128.2	115.4	107.3	104.6	110.2	114.6	118.4	118.0	117.3
Passenger air transportation	100.0	106.7	109.2	120.6	109.3	107.6	109.6	112.3	115.0	120.2	123.8	123.4	114.1	104.5	105.2	113.5	118.5	123.1	119.3
All other transportation-related commodities	100.0	107.3	112.2	121.9	109.0	111.1	112.0	118.6	121.8	124.3	131.3	110.1	102.7	104.5	113.4	115.2	118.2	114.4	115.8
Food services and drinking places	100.0	103.2	107.0	111.9	115.8	106.3	107.6	108.6	109.8	111.1	112.7	114.0	115.0	115.7	116.0	116.4	116.6	116.9	117.4
Recreation, entertainment, and shopping	100.0	102.4	104.9	108.7	110.3	104.7	105.0	106.1	107.2	108.3	109.8	109.6	109.8	109.9	110.7	110.8	110.9	111.2	111.5
Recreation and entertainment	100.0	103.2	106.4	110.0	110.8	106.3	106.4	107.7	108.7	109.8	111.1	110.5	110.5	110.0	111.3	111.3	111.1	111.6	112.0
Shopping	100.0	101.7	103.8	107.7	110.0	103.4	103.9	104.9	106.0	107.2	108.8	109.0	109.3	110.0	110.2	110.4	110.9	110.9	111.2
All tourism goods and services	100.0	104.5	108.1	114.2	109.3	107.4	108.5	111.0	112.8	114.5	117.4	112.3	108.6	107.4	109.6	111.5	112.7	113.5	113.6

Source: U.S. Bureau of Economic Analysis

Table 2. Direct Tourism Output
[Millions of dollars]

Tourism Goods and Services Group	Seasonally adjusted at annual rates																		
	2005	2006	2007	2008	2009	Q2007:II	Q2007:III	Q2007:IV	Q2008:I	Q2008:II	Q2008:III	Q2008:IV	Q2009:I	Q2009:II	Q2009:III	Q2009:IV	Q2010:I	Q2010:II	Q2010:III
Traveler accommodations	123,831	132,827	142,451	148,261	125,707	140,627	144,688	148,727	149,707	151,139	152,162	140,038	126,413	123,751	127,144	125,519	127,418	135,014	139,473
Transportation	263,933	286,807	302,675	321,564	275,839	299,194	305,213	315,646	325,140	330,426	335,353	295,338	266,284	262,726	282,655	291,690	302,814	306,499	313,803
Passenger air transportation	107,976	117,158	123,303	130,229	109,532	122,343	125,280	126,126	131,469	131,789	131,500	126,157	109,826	103,210	109,690	115,403	121,547	127,760	132,163
All other transportation-related commodities	155,957	169,649	179,372	191,335	166,306	176,851	179,933	189,520	193,670	198,636	203,852	169,181	156,458	159,516	172,964	176,286	181,267	178,739	181,641
Food services and drinking places	112,962	119,994	123,954	121,769	121,746	123,803	124,397	124,332	121,778	122,304	122,027	120,969	122,258	122,103	121,131	121,491	123,724	124,750	125,895
Recreation, entertainment, and shopping	191,880	205,069	210,838	207,123	205,544	210,276	210,903	211,147	207,864	209,161	207,807	203,661	205,205	204,522	205,479	206,972	208,980	208,581	211,290
Recreation and entertainment	84,417	90,107	94,265	93,509	92,088	93,784	94,891	95,077	93,864	94,586	93,833	91,752	92,524	91,861	92,041	91,927	92,058	91,258	92,903
Shopping	107,463	114,962	116,573	113,614	113,456	116,492	116,012	116,070	114,000	114,574	113,974	111,908	112,681	112,661	113,438	115,044	116,921	117,323	118,386
All tourism goods and services	692,605	744,697	779,918	798,718	728,835	773,901	785,202	799,851	804,488	813,030	817,348	760,005	720,160	713,102	736,409	745,671	762,936	774,844	790,462
<i>Percent change at annual rate</i>	8.0	7.5	4.7	2.4	-8.7	7.1	6.0	7.7	2.3	4.3	2.1	-25.2	-19.4	-3.9	13.7	5.1	9.6	6.4	8.3

Source: U.S. Bureau of Economic Analysis

Table 3. Total Tourism-Related Output
[Millions of dollars]

Tourism Goods and Services Group	Seasonally adjusted at annual rates																		
	2005	2006	2007	2008	2009	Q2007:II	Q2007:III	Q2007:IV	Q2008:I	Q2008:II	Q2008:III	Q2008:IV	Q2009:I	Q2009:II	Q2009:III	Q2009:IV	Q2010:I	Q2010:II	Q2010:III
Traveler accommodations	195,458	209,659	224,849	234,021	198,420	221,971	228,381	234,755	236,302	238,563	240,177	221,041	199,535	195,332	200,688	198,124	201,121	213,111	220,149
Transportation	427,421	464,942	490,951	522,184	446,241	485,394	494,974	512,354	528,151	536,596	544,803	479,187	430,918	424,675	457,103	472,269	490,798	496,610	508,224
Passenger air transportation	178,775	193,978	204,152	215,619	181,352	202,563	207,425	208,826	217,673	218,203	217,724	208,877	181,838	170,885	181,614	191,073	201,245	211,532	218,821
All other transportation-related commodities	248,646	270,964	286,799	306,565	264,889	282,832	287,548	303,528	310,479	318,393	327,079	270,310	249,080	253,790	275,489	281,196	289,553	285,078	289,403
Food services and drinking places	196,522	208,755	215,645	211,844	211,802	215,382	216,416	216,302	211,858	212,774	212,292	210,452	212,694	212,424	210,733	211,359	215,244	217,029	219,022
Recreation, entertainment, and shopping	356,196	380,711	390,732	383,428	380,825	389,799	390,599	391,005	384,801	387,128	384,675	377,109	379,942	378,831	380,711	383,814	387,844	387,397	392,235
Recreation and entertainment	136,856	146,064	152,798	151,532	149,251	152,028	153,807	154,096	152,117	153,272	152,045	148,693	149,951	148,880	149,175	148,998	149,197	147,931	150,598
Shopping	219,341	234,648	237,935	231,896	231,574	237,771	236,791	236,909	232,684	233,856	232,630	228,415	229,991	229,951	231,537	234,816	238,647	239,466	241,637
All tourism goods and services	1,175,597	1,264,067	1,322,178	1,351,477	1,237,288	1,312,546	1,330,369	1,354,416	1,361,112	1,375,062	1,381,947	1,287,788	1,223,090	1,211,262	1,249,235	1,265,565	1,295,008	1,314,147	1,339,630
<i>Percent change at annual rate</i>	7.9	7.5	4.6	2.2	-8.4	6.7	5.5	7.4	2.0	4.2	2.0	-24.6	-18.6	-3.8	13.1	5.3	9.6	6.0	8.0

Source: U.S. Bureau of Economic Analysis

Table 4. Percent Change in Direct Tourism Employment
[Percent change from preceding period]

Tourism Industry Group	Seasonally adjusted at annual rates																		
	2005	2006	2007	2008	2009	Q2007:II	Q2007:III	Q2007:IV	Q2008:I	Q2008:II	Q2008:III	Q2008:IV	Q2009:I	Q2009:II	Q2009:III	Q2009:IV	Q2010:I	Q2010:II	Q2010:III
Traveler accommodations	1.6	0.7	1.5	-0.4	-5.6	0.7	0.3	2.3	0.4	-1.0	-3.9	-5.0	-7.9	-7.4	-3.9	-4.0	-0.1	2.8	4.2
Transportation	-0.6	0.1	0.8	-1.6	-7.1	0.7	-0.1	1.0	-0.1	-3.3	-5.6	-7.6	-10.1	-7.6	-5.1	-1.9	-0.9	0.3	2.2
Air transportation services	-1.8	-1.2	1.0	-1.2	-6.2	1.7	0.4	2.2	1.4	-4.1	-6.3	-7.7	-7.2	-5.8	-5.1	-1.7	-0.8	-0.4	0.9
All other transportation-related industries	0.4	1.1	0.7	-2.0	-7.7	0.0	-0.5	0.1	-1.2	-2.8	-5.1	-7.4	-12.1	-8.9	-5.1	-2.1	-1.0	0.8	3.2
Food services and drinking places	5.5	3.1	1.3	-4.1	-3.1	-1.2	-1.7	-2.2	-7.5	-4.3	-3.8	-4.1	-4.2	-1.0	-1.7	-1.9	-1.1	3.2	1.0
Recreation, entertainment, and shopping	0.5	0.7	-0.2	-4.7	-4.6	-2.6	-3.6	-2.6	-6.9	-5.2	-4.8	-4.9	-7.0	-3.3	-2.1	-2.0	-1.6	1.3	1.0
Recreation and entertainment	3.0	-0.2	0.7	-3.8	-3.3	-2.5	-2.7	-1.0	-6.6	-4.2	-4.3	-2.4	-5.6	-2.0	-1.3	-1.5	-2.6	0.6	2.0
Shopping	-2.0	1.8	-1.1	-5.7	-6.1	-2.7	-4.5	-4.4	-7.3	-6.3	-5.3	-7.5	-8.6	-4.7	-3.0	-2.4	-0.5	2.1	-0.2
All other industries	-0.4	4.1	0.8	-6.1	-9.3	-0.6	-3.2	-4.6	-9.6	-6.1	-6.1	-7.9	-13.1	-11.3	-7.5	-4.7	-2.9	3.0	1.1
All tourism industries	2.0	1.5	0.9	-3.0	-5.0	-0.7	-1.4	-0.8	-4.3	-3.6	-4.5	-5.3	-7.2	-4.7	-3.2	-2.5	-1.0	2.1	2.0

Source: U.S. Bureau of Economic Analysis

Table 5. Direct Tourism Employment
[Thousands]

Tourism Industry Group	Seasonally adjusted at annual rates																		
	2005	2006	2007	2008	2009	Q2007:II	Q2007:III	Q2007:IV	Q2008:I	Q2008:II	Q2008:III	Q2008:IV	Q2009:I	Q2009:II	Q2009:III	Q2009:IV	Q2010:I	Q2010:II	Q2010:III
Traveler accommodations	1,334.0	1,342.7	1,362.9	1,357.6	1,281.6	1,361.0	1,362.0	1,369.9	1,371.3	1,367.7	1,354.2	1,337.1	1,309.9	1,285.0	1,272.3	1,259.3	1,258.8	1,267.5	1,280.6
Transportation	1,158.4	1,159.7	1,169.2	1,150.0	1,068.7	1,169.1	1,168.8	1,171.7	1,171.3	1,161.5	1,144.8	1,122.6	1,093.0	1,071.6	1,057.7	1,052.5	1,050.1	1,050.8	1,056.6
Air transportation services	486.5	480.6	485.4	479.8	450.2	485.0	485.5	488.1	489.9	484.8	476.9	467.5	458.8	451.9	446.0	444.2	443.3	442.8	443.8
All other transportation-related industries	671.9	679.1	683.8	670.3	618.5	684.1	683.3	683.5	681.5	676.7	667.9	655.1	634.3	619.7	611.7	608.4	606.8	608.0	612.8
Food services and drinking places	1,878.3	1,936.2	1,961.4	1,880.7	1,822.2	1,966.9	1,958.4	1,947.6	1,910.3	1,889.3	1,871.3	1,851.7	1,831.8	1,827.2	1,819.3	1,810.5	1,805.4	1,819.6	1,824.4
Recreation, entertainment, and shopping	1,254.0	1,263.2	1,261.1	1,201.5	1,146.1	1,266.9	1,255.3	1,247.0	1,224.8	1,208.5	1,193.8	1,179.0	1,157.7	1,148.1	1,142.1	1,136.4	1,131.8	1,135.4	1,138.2
Recreation and entertainment	650.5	649.1	653.9	629.0	608.2	655.5	651.0	649.4	638.5	631.6	624.8	621.0	612.1	609.0	607.0	604.7	600.7	601.7	604.6
Shopping	603.5	614.0	607.2	572.6	537.9	611.4	604.3	597.6	586.4	576.9	569.0	558.1	545.6	539.1	535.0	531.8	531.1	533.8	533.6
All other industries	251.3	261.7	263.7	247.6	224.7	265.5	263.3	260.3	253.8	249.8	245.9	240.9	232.7	225.8	221.5	218.8	217.2	218.8	219.4
All tourism industries	5,875.9	5,963.5	6,018.3	5,837.4	5,543.3	6,029.4	6,007.9	5,996.4	5,931.5	5,876.8	5,810.1	5,731.3	5,625.2	5,557.7	5,512.8	5,477.6	5,463.3	5,492.2	5,519.3

Source: U.S. Bureau of Economic Analysis

Table 6. Total Tourism-Related Employment
[Thousands]

Tourism Industry Group	Seasonally adjusted at annual rates																		
	2005	2006	2007	2008	2009	Q2007:II	Q2007:III	Q2007:IV	Q2008:I	Q2008:II	Q2008:III	Q2008:IV	Q2009:I	Q2009:II	Q2009:III	Q2009:IV	Q2010:I	Q2010:II	Q2010:III
Traveler accommodations	1,757.5	1,769.1	1,795.9	1,789.3	1,689.5	1,793.4	1,794.8	1,805.3	1,807.3	1,802.7	1,785.0	1,762.4	1,726.8	1,693.9	1,677.3	1,660.2	1,659.6	1,670.9	1,688.1
Transportation	1,949.7	1,955.4	1,974.3	1,941.7	1,803.7	1,974.6	1,974.1	1,978.2	1,976.4	1,960.4	1,933.0	1,896.9	1,846.3	1,809.2	1,784.3	1,775.0	1,770.6	1,772.9	1,781.5
Air transportation services	825.2	815.2	823.4	813.8	763.7	822.7	823.5	828.0	831.0	822.3	809.0	792.9	778.2	766.6	756.6	753.4	751.9	751.1	752.8
All other transportation-related industries	1,124.4	1,140.2	1,150.9	1,127.9	1,040.0	1,151.9	1,150.5	1,150.2	1,145.4	1,138.1	1,124.0	1,104.0	1,068.2	1,042.6	1,027.8	1,021.6	1,018.6	1,021.8	1,028.8
Food services and drinking places	2,219.2	2,287.7	2,317.5	2,222.1	2,153.0	2,323.9	2,313.9	2,301.2	2,257.1	2,232.3	2,211.0	2,187.9	2,164.4	2,158.9	2,149.6	2,139.2	2,133.1	2,150.0	2,155.6
Recreation, entertainment, and shopping	1,970.4	1,976.0	1,964.3	1,860.1	1,769.3	1,975.1	1,954.6	1,937.3	1,898.2	1,871.0	1,847.0	1,824.3	1,788.4	1,772.2	1,762.1	1,754.3	1,745.2	1,750.5	1,755.4
Recreation and entertainment	952.8	948.0	955.2	916.5	885.7	957.8	951.2	947.5	930.8	920.4	910.2	904.6	891.0	886.6	883.7	881.4	875.1	876.1	881.4
Shopping	1,017.7	1,028.0	1,009.2	943.6	883.6	1,017.3	1,003.4	989.8	967.4	950.6	936.9	919.7	897.4	885.6	878.4	872.9	870.0	874.4	874.0
All other industries	436.9	454.6	457.7	430.6	390.3	460.7	457.0	451.9	441.2	434.5	427.7	419.0	404.4	392.3	384.6	380.0	377.1	379.8	380.9
All tourism industries	8,333.7	8,442.8	8,509.8	8,243.8	7,805.9	8,527.7	8,494.5	8,473.9	8,380.2	8,300.9	8,203.8	8,090.5	7,930.3	7,826.5	7,758.0	7,708.7	7,685.6	7,724.1	7,761.6
<i>Percent change at annual rate</i>	1.6	1.3	0.8	-3.1	-5.3	-0.7	-1.6	-1.0	-4.3	-3.7	-4.6	-5.4	-7.7	-5.1	-3.5	-2.5	-1.2	2.0	2.0

Source: U.S. Bureau of Economic Analysis