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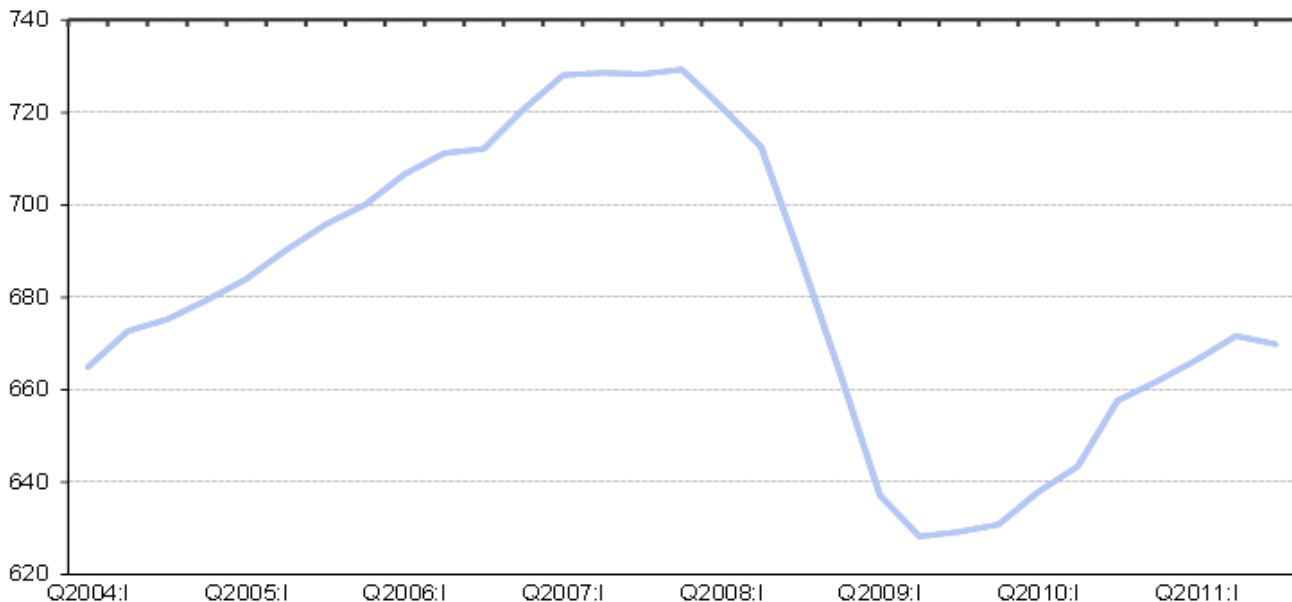
TRAVEL AND TOURISM SPENDING TURNED DOWN IN THE THIRD QUARTER 2011

Real spending on travel and tourism decreased at an annual rate of 1.0 percent in the third quarter of 2011 after increasing 3.2 percent (revised) in the second quarter. By comparison, growth in real gross domestic product (GDP) increased 2.0 percent (second estimate) in the third quarter after increasing 1.3 percent in the second quarter. The decrease in real spending on tourism primarily reflected decreases in total transportation and in traveler accommodations.

Overall growth in prices for travel and tourism goods and services remained high, increasing 5.2 percent in the third quarter of 2011 following a 7.4 percent (revised) increase in the second quarter. The growth in prices for travel and tourism goods and services reflected increases in prices for traveler accommodations and for total transportation.

Billions of chained
(2005) dollars

Chart 1. Real Tourism Spending

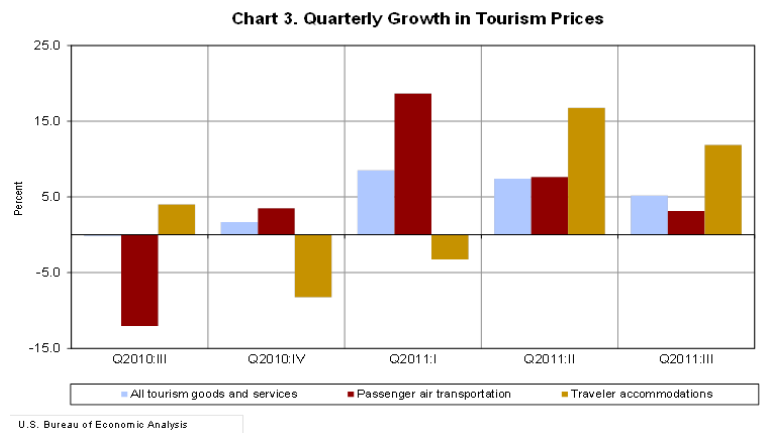


Direct tourism-related employment increased 1.5 percent in the third quarter of 2011 after increasing 2.5 percent (revised) in the second quarter. By comparison, overall U.S. employment increased 0.9 percent in the third quarter after increasing 1.4 percent in the second quarter.

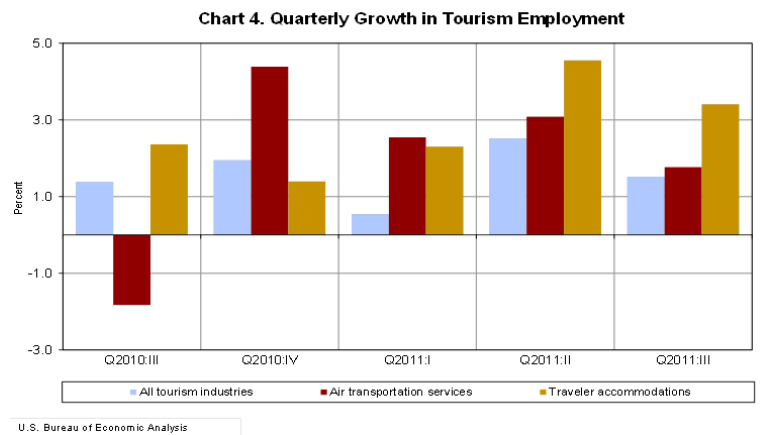
Real Tourism Spending. Real spending on passenger air transportation turned down 3.3 percent in the third quarter of 2011 after increasing 5.0 percent in the second quarter. Airlines cut capacity (reducing available flights) and increased prices to cover rising fuel costs. Real spending on traveler accommodations decreased 0.5 percent in the third quarter after decreasing 0.4 percent in the second quarter.



Tourism Prices. Prices for passenger air transportation continued to grow, increasing 3.2 percent in the third quarter after increasing 7.6 percent in the second quarter. Airlines increased fares, especially on international routes, in the third quarter to cover the increased costs of fuel. Prices for traveler accommodations also grew, increasing 11.9 percent in the third quarter of 2011 after increasing 16.7 percent in the second quarter.



Tourism Employment. Direct employment in the travel and tourism industries increased 1.5 percent in the third quarter of 2011. All industries saw increases in employment with traveler accommodations experiencing the largest growth at 3.4 percent.



Total Tourism-Related Spending in the U.S. includes the goods and services that are purchased directly by visitors and the inputs used to produce these goods and services. In the third quarter of 2011, total current-dollar tourism-related spending was \$1.2 trillion and consisted of \$813.2 billion (68 percent) of direct tourism spending — goods and services sold directly to visitors — and \$387.7 billion (32 percent) of indirect tourism-related spending — goods and services used to produce what visitors buy.

Total Tourism-Related Employment was 7.6 million in the third quarter of 2011 and consisted of 5.4 million (71 percent) direct tourism jobs — jobs where workers produce goods and services sold directly to visitors — and 2.2 million (29 percent) indirect tourism-related jobs — jobs where workers produce goods and services used to produce what visitors buy.

Definitions

Tourism spending. Tourism spending comprises all goods and services purchased by tourists (defined as people who travel for any reason). In the following tables, tourism spending is referred to as direct tourism output.

Indirect tourism-related spending. Indirect tourism-related spending comprises all output used as inputs in the process of producing direct tourism output (e.g., toiletries for hotel guests and the plastic used to produce souvenir key chains).

Total tourism-related spending. Total tourism-related spending is the sum of direct tourism spending and indirect tourism-related spending.

Direct tourism employment. Direct tourism employment comprises all jobs where the workers are engaged in the production of direct tourism output (such as hotel staff, airline pilots, and souvenir sellers).

Indirect tourism-related employment. Indirect tourism-related employment comprises all jobs where the workers are engaged in the production of indirect tourism-related output (e.g., employees of companies that produce toiletries for hotel guests and the plastic used to produce souvenir key chains).

Total tourism-related employment. Total tourism-related employment is the sum of direct tourism employment and indirect tourism-related employment.

These statistics are from BEA's Travel and Tourism Satellite Accounts (TTsAs), which are supported by funding from the Office of Travel and Tourism Industries, International Trade Administration, U.S. Department of Commerce. The current-price statistics of direct tourism output were derived from BEA's annual TTsAs and from current-price quarterly statistics of personal consumption expenditures from the National Income and Product Accounts (NIPAs). The real statistics of direct tourism output were developed using price indexes from the Bureau of Labor Statistics (BLS) and real quarterly statistics of personal consumption expenditures from the NIPAs. The statistics of direct tourism employment were derived from the annual TTsAs (revised in June 2011) from BEA, the Quarterly Census of Employment and Wages (QCEW), and Current Employment Statistics (CES) from BLS.

Quarterly statistics are seasonally adjusted and expressed at annual rates, unless otherwise specified. Percent changes are calculated from unrounded data and annualized. Real values are in chained (2005) dollars. Price indexes are Fisher chain-type measures. Growth in overall U.S. employment is calculated using BLS total nonfarm employment from Current Employment Statistics, www.bls.gov/ces/home.htm#data.

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Next release – Travel and Tourism statistics for fourth quarter and annual 2011 will be released on Wednesday, March 21, 2012 at 8:30 A.M. EDT.

BEA's national, international, regional, and industry statistics; the *Survey of Current Business*; and BEA news releases are available without charge on BEA's Web site at www.bea.gov. By visiting the site, you can also subscribe to receive free e-mail summaries of BEA releases and announcements.

Table 1.a. Percent Change in Real Tourism Output
[Percent change from preceding period]

Tourism Goods and Services Group						Seasonally adjusted at annual rates														
	2006	2007	2008	2009	2010	Q2008:II	Q2008:III	Q2008:IV	Q2009:I	Q2009:II	Q2009:III	Q2009:IV	Q2010:I	Q2010:II	Q2010:III	Q2010:IV	Q2011:I	Q2011:II	Q2011:III	
Traveler accommodations	3.5	5.2	1.5	-10.4	6.0	6.0	-8.7	-19.1	-22.0	-4.7	10.3	-4.3	13.4	6.0	9.4	5.8	15.0	-0.4	-0.5	
Transportation	1.5	1.9	-5.3	-4.5	5.2	-7.8	-14.1	-8.7	-7.7	2.2	6.1	6.1	0.8	6.3	14.0	1.5	-2.2	4.3	-3.5	
Passenger air transportation	1.7	2.3	-3.4	-6.3	9.0	-15.7	-12.2	-10.1	-14.8	3.8	6.9	12.2	3.9	4.8	30.2	3.4	-7.8	5.0	-3.3	
All other transportation-related commodities	1.4	1.6	-6.5	-3.1	2.5	-1.9	-15.3	-7.7	-1.8	1.2	5.6	2.1	-1.4	7.5	2.9	0.0	2.3	3.8	-3.5	
Food services and drinking places	3.0	1.6	-6.4	-13.0	0.3	-6.4	-12.0	-15.9	-17.8	-12.6	-8.6	-1.3	7.0	2.3	2.2	2.6	6.5	1.1	3.1	
Recreation, entertainment, and shopping	4.4	1.1	-6.0	-13.1	-0.9	-6.1	-14.4	-16.1	-17.8	-11.8	-7.6	-1.3	3.2	-2.0	5.2	1.9	0.5	5.5	0.3	
Recreation and entertainment	3.4	2.3	-4.7	-7.9	-1.6	-5.3	-11.7	-9.8	-7.9	-7.0	-6.4	-1.9	1.6	-5.7	7.7	-2.4	-1.7	10.8	1.3	
Shopping	5.2	0.1	-7.0	-17.3	-0.3	-6.8	-16.5	-20.9	-25.5	-15.9	-8.7	-0.8	4.7	1.5	3.0	5.8	2.5	1.1	-0.5	
All tourism goods and services	2.9	2.2	-4.4	-9.3	3.0	-4.7	-12.8	-13.8	-14.9	-5.5	0.7	1.0	4.6	3.5	9.1	2.6	2.8	3.2	-1.0	

Source: U.S. Bureau of Economic Analysis

Table 1.b. Real Tourism Output
[Millions of chained (2005) dollars]

Tourism Goods and Services Group						Seasonally adjusted at annual rates														
	2006	2007	2008	2009	2010	Q2008:II	Q2008:III	Q2008:IV	Q2009:I	Q2009:II	Q2009:III	Q2009:IV	Q2010:I	Q2010:II	Q2010:III	Q2010:IV	Q2011:I	Q2011:II	Q2011:III	
Traveler accommodations	128,211	134,915	136,922	122,717	130,084	140,795	137,620	130,514	122,662	121,190	124,188	122,826	126,759	128,613	131,544	133,420	138,167	138,015	137,850	
Transportation	267,970	273,024	258,645	246,948	259,801	263,616	253,810	248,099	243,195	244,540	248,191	251,867	252,348	256,255	264,810	265,790	264,326	267,116	264,774	
Passenger air transportation	109,834	112,377	108,535	101,692	110,830	109,790	106,273	103,484	99,419	100,339	102,015	104,997	105,997	107,238	114,562	115,522	113,200	114,577	113,606	
All other transportation-related commodities	158,082	160,601	150,195	145,511	149,212	153,872	147,608	144,686	144,020	144,435	146,420	147,170	146,656	149,340	150,419	150,432	151,295	152,709	151,336	
Food services and drinking places	116,309	118,200	110,637	96,272	96,563	113,097	109,544	104,914	99,910	96,589	94,449	94,141	95,738	96,285	96,806	97,423	98,980	99,252	100,010	
Recreation, entertainment, and shopping	200,318	202,521	190,359	165,485	164,016	195,305	187,879	179,831	171,223	165,925	162,672	162,120	163,406	162,584	164,652	165,423	165,641	167,864	168,009	
Recreation and entertainment	87,316	89,363	85,140	78,393	77,165	86,714	84,048	81,898	80,220	78,770	77,477	77,105	77,414	76,285	77,714	77,249	76,920	78,914	79,168	
Shopping	113,008	113,135	105,172	86,994	86,755	108,554	103,781	97,860	90,905	87,056	85,097	84,918	85,895	86,205	86,840	88,079	88,625	88,860	88,755	
All tourism goods and services	712,684	728,563	696,417	631,366	650,200	712,568	688,496	663,399	637,141	628,235	629,259	630,830	637,894	643,461	657,637	661,807	666,423	671,654	669,891	

Source: U.S. Bureau of Economic Analysis

Table 1.c. Percent Changes in Chain-Type Price Indexes for Direct Tourism Output
[Percent change from preceding period]

Tourism Goods and Services Group						Seasonally adjusted at annual rates														
	2006	2007	2008	2009	2010	Q2008:II	Q2008:III	Q2008:IV	Q2009:I	Q2009:II	Q2009:III	Q2009:IV	Q2010:I	Q2010:II	Q2010:III	Q2010:IV	Q2011:I	Q2011:II	Q2011:III	
Traveler accommodations	3.6	4.4	1.9	-3.2	1.1	-1.7	5.1	-5.7	-6.3	-3.1	-3.5	0.9	-6.4	19.0	4.0	-8.2	-3.3	16.7	11.9	
Transportation	7.0	4.2	9.5	-9.1	7.5	17.6	18.0	-35.6	-21.1	-4.6	15.0	12.4	15.0	0.6	-3.4	7.4	19.9	7.1	4.4	
Passenger air transportation	6.7	2.8	10.4	-8.5	9.1	25.5	9.5	-8.3	-24.5	-21.3	2.3	25.1	18.5	16.5	-12.0	3.5	18.7	7.6	3.2	
All other transportation-related commodities	7.3	5.1	8.9	-9.7	6.4	12.5	24.3	-50.2	-18.5	9.5	24.4	4.4	12.6	-9.7	3.8	10.5	20.8	6.7	5.4	
Food services and drinking places	3.2	3.7	4.6	3.7	1.3	4.7	6.0	5.2	3.8	2.6	1.3	1.7	0.6	1.0	1.7	1.9	2.0	4.0	2.9	
Recreation, entertainment, and shopping	2.4	2.6	3.6	1.3	0.9	4.6	5.4	-1.3	0.4	0.6	2.6	0.5	0.7	0.8	1.2	0.1	3.5	3.1	2.7	
Recreation and entertainment	3.2	3.2	3.4	0.5	0.8	4.3	5.0	-2.8	-0.5	-1.7	4.6	0.3	-0.7	1.9	1.3	-0.7	2.2	1.4	0.7	
Shopping	1.7	2.1	3.8	1.9	1.1	4.9	5.8	0.0	1.1	2.7	0.9	0.7	1.9	-0.1	1.1	0.9	4.6	4.7	4.4	
All tourism goods and services	4.5	3.7	5.7	-3.3	3.6	8.3	10.4	-16.5	-9.2	-1.8	5.8	5.4	4.9	3.9	-0.1	1.7	8.5	7.4	5.2	

Source: U.S. Bureau of Economic Analysis

Table 1.d. Chain-Type Price Indexes for Direct Tourism Output
[Index numbers, 2005=100]

Tourism Goods and Services Group	Seasonally adjusted at annual rates																			
	2006	2007	2008	2009	2010	Q2008:II	Q2008:III	Q2008:IV	Q2009:I	Q2009:II	Q2009:III	Q2009:IV	Q2010:I	Q2010:II	Q2010:III	Q2010:IV	Q2011:I	Q2011:II	Q2011:III	
Traveler accommodations	103.6	108.1	110.2	106.7	107.9	109.8	111.1	109.5	107.7	106.9	105.9	106.2	104.4	109.1	110.1	107.8	106.9	111.1	114.3	
Transportation	107.0	111.5	122.1	111.0	119.3	124.1	129.3	115.9	109.2	107.9	111.8	115.1	119.1	119.3	118.3	120.4	126.0	128.2	129.6	
Passenger air transportation	106.7	109.7	121.0	110.7	120.8	122.0	124.8	122.1	113.8	107.2	107.8	114.0	119.0	123.6	119.7	120.7	126.0	128.4	129.4	
All other transportation-related commodities	107.3	112.8	122.9	111.0	118.1	125.6	132.6	111.4	105.8	108.2	114.3	115.6	119.0	116.0	117.1	120.1	125.9	127.9	129.6	
Food services and drinking places	103.2	107.0	111.9	116.0	117.6	111.0	112.7	114.1	115.2	115.9	116.3	116.8	116.9	117.2	117.7	118.3	118.9	120.0	120.9	
Recreation, entertainment, and shopping	102.4	105.0	108.8	110.2	111.2	108.5	109.9	109.6	109.7	109.8	110.5	110.7	110.9	111.1	111.4	111.5	112.4	113.3	114.0	
Recreation and entertainment	103.2	106.5	110.1	110.6	111.5	109.9	111.3	110.5	110.3	109.9	111.1	111.2	111.0	111.5	111.8	111.6	112.3	112.7	112.9	
Shopping	101.7	103.9	107.8	109.9	111.1	107.4	108.9	108.9	109.2	109.9	110.2	110.4	110.9	110.9	111.2	111.4	112.7	114.0	115.2	
All tourism goods and services	104.5	108.3	114.5	110.7	114.8	115.0	117.8	112.6	110.0	109.5	111.0	112.5	113.8	114.9	114.9	115.4	117.7	119.9	121.4	

Source: U.S. Bureau of Economic Analysis

Table 2. Direct Tourism Output
[Millions of dollars]

Tourism Goods and Services Group	Seasonally adjusted at annual rates																			
	2006	2007	2008	2009	2010	Q2008:II	Q2008:III	Q2008:IV	Q2009:I	Q2009:II	Q2009:III	Q2009:IV	Q2010:I	Q2010:II	Q2010:III	Q2010:IV	Q2011:I	Q2011:II	Q2011:III	
Traveler accommodations	132,827	145,880	150,846	130,915	140,334	154,546	152,949	142,928	132,156	129,541	131,562	130,402	132,374	140,266	144,877	143,820	147,708	153,368	157,537	
Transportation	286,807	304,336	315,878	274,149	309,978	327,131	328,295	287,493	265,558	263,898	277,359	289,782	300,671	305,818	313,307	320,116	333,113	342,455	343,144	
Passenger air transportation	117,158	123,225	131,238	112,613	133,820	133,924	132,598	126,358	113,175	107,573	109,982	119,723	126,103	132,551	137,138	139,486	142,660	147,080	146,973	
All other transportation-related commodities	169,649	181,111	184,639	161,536	176,158	193,207	195,697	161,136	152,384	156,325	167,377	170,059	174,568	173,267	176,169	180,629	190,453	195,375	196,172	
Food services and drinking places	119,994	126,471	123,729	111,706	113,517	125,573	123,419	119,711	115,077	111,965	109,845	109,936	111,958	112,886	113,982	115,242	117,672	119,145	120,912	
Recreation, entertainment, and shopping	205,069	212,663	207,073	182,327	182,392	211,868	206,530	197,058	187,802	182,249	179,827	179,431	181,147	180,611	183,442	184,369	186,205	190,172	191,604	
Recreation and entertainment	90,107	95,166	93,719	86,712	86,022	95,300	93,505	90,476	88,517	86,541	86,073	85,716	85,903	85,040	86,912	86,235	86,346	88,900	89,347	
Shopping	114,962	117,496	113,355	95,615	96,370	116,567	113,025	106,582	99,285	95,707	93,754	93,715	95,244	95,571	96,530	98,134	99,859	101,272	102,258	
All tourism goods and services	744,697	789,349	797,526	699,098	746,221	819,117	811,193	747,191	700,594	687,652	698,593	709,551	726,150	739,580	755,608	763,546	784,697	805,140	813,198	
Percent change at annual rate	7.5	6.0	1.0	-12.3	6.7	3.2	-3.8	-28.0	-22.7	-7.2	6.5	6.4	9.7	7.6	9.0	4.3	11.5	10.8	4.1	

Source: U.S. Bureau of Economic Analysis

Table 3. Total Tourism-Related Output
[Millions of dollars]

Tourism Goods and Services Group	Seasonally adjusted at annual rates																			
	2006	2007	2008	2009	2010	Q2008:II	Q2008:III	Q2008:IV	Q2009:I	Q2009:II	Q2009:III	Q2009:IV	Q2010:I	Q2010:II	Q2010:III	Q2010:IV	Q2011:I	Q2011:II	Q2011:III	
Traveler accommodations	209,659	200,084	206,895	179,559	192,477	211,969	209,779	196,035	181,260	177,674	180,446	178,855	181,560	192,383	198,708	197,258	202,590	210,354	216,072	
Transportation	464,942	428,078	444,679	384,147	435,112	460,633	462,326	404,187	372,228	369,511	388,428	406,420	422,126	429,229	439,629	449,465	468,014	480,974	482,010	
Passenger air transportation	193,978	174,243	185,574	159,238	189,224	189,372	187,497	178,673	160,032	152,111	155,517	169,291	178,313	187,430	193,917	197,237	201,725	207,975	207,823	
All other transportation-related commodities	270,964	253,959	259,109	224,942	245,886	271,344	274,980	225,248	212,072	217,461	233,093	237,141	243,760	241,579	245,434	251,971	266,120	272,808	274,011	
Food services and drinking places	208,755	193,573	189,377	170,975	173,746	192,199	188,902	183,227	176,135	171,371	168,126	168,266	171,360	172,781	174,458	176,387	180,106	182,361	185,066	
Recreation, entertainment, and shopping	380,711	352,182	342,510	299,971	300,357	350,663	341,593	325,454	309,290	299,891	295,646	295,057	298,106	297,478	301,947	303,895	307,184	313,472	315,927	
Recreation and entertainment	146,064	135,593	133,511	123,497	122,523	135,766	133,201	128,886	126,080	123,253	122,582	122,073	122,329	121,125	123,799	122,838	122,978	126,628	127,274	
Shopping	234,648	216,530	208,897	176,206	177,597	214,818	208,289	196,417	182,968	176,376	172,777	172,704	175,522	176,124	177,892	180,848	184,027	186,630	188,447	
All tourism goods and services	1,264,067	1,174,272	1,184,266	1,035,264	1,103,030	1,216,359	1,203,662	1,109,436	1,039,222	1,018,867	1,033,404	1,049,563	1,074,271	1,093,191	1,116,166	1,128,492	1,159,588	1,188,970	1,200,903	
Percent change at annual rate	7.5	-7.1	0.9	-12.6	6.5	2.9	-4.1	-27.8	-23.0	-7.6	5.8	6.4	9.8	7.2	8.7	4.5	11.5	10.5	4.1	

Source: U.S. Bureau of Economic Analysis

Table 4. Percent Change in Direct Tourism Employment
[Percent change from preceding period]

Tourism Industry Group	Seasonally adjusted at annual rates																			
	2006	2007	2008	2009	2010	Q2008:II	Q2008:III	Q2008:IV	Q2009:I	Q2009:II	Q2009:III	Q2009:IV	Q2010:I	Q2010:II	Q2010:III	Q2010:IV	Q2011:I	Q2011:II	Q2011:III	
Traveler accommodations	0.7	1.9	-0.9	-7.8	-0.7	-1.7	-4.9	-8.0	-12.7	-8.8	-3.1	-4.2	0.5	3.0	2.4	1.4	2.3	4.5	3.4	
Transportation	0.1	0.6	-1.7	-5.2	-1.5	-2.9	-4.5	-6.3	-5.5	-6.4	-4.3	-2.3	-0.7	-0.1	-0.1	2.1	2.2	2.2	0.7	
Air transportation services	-1.2	1.0	-1.0	-5.9	-1.9	-4.0	-6.0	-7.8	-6.3	-5.8	-4.8	-2.4	-0.6	-1.9	-1.8	4.4	2.5	3.1	1.8	
All other transportation-related industries	1.1	0.3	-2.2	-4.7	-1.2	-2.1	-3.4	-5.2	-4.9	-6.9	-3.9	-2.2	-0.8	1.2	1.2	0.5	2.0	1.6	0.0	
Food services and drinking places	3.1	4.4	-4.2	-11.4	-1.4	-7.9	-9.6	-12.7	-18.0	-8.8	-6.2	-5.0	0.0	2.8	1.6	3.3	2.2	2.2	1.1	
Recreation, entertainment, and shopping	0.7	1.0	-5.7	-6.9	-1.8	-7.3	-7.4	-9.3	-7.9	-5.3	-3.7	-5.2	-2.4	2.0	1.1	0.5	-5.8	1.0	0.9	
Recreation and entertainment	-0.2	1.7	-3.5	-8.1	-2.8	-4.9	-7.3	-11.0	-11.9	-4.5	-3.4	-8.5	-4.2	1.8	2.5	0.7	-1.2	0.3	0.7	
Shopping	1.8	0.2	-8.0	-5.6	-0.9	-10.0	-7.6	-7.4	-3.4	-6.1	-4.0	-1.3	-0.4	2.2	-0.3	0.2	-10.7	1.7	1.0	
All other industries	4.1	0.8	-7.9	-3.9	-1.9	-6.9	-4.0	-3.7	1.0	-8.6	-5.0	-3.3	-3.7	3.0	2.3	1.1	2.2	2.3	0.9	
All tourism industries	1.5	2.2	-3.5	-8.1	-1.4	-5.4	-6.9	-9.3	-11.6	-7.6	-4.5	-4.2	-0.7	2.1	1.4	1.9	0.5	2.5	1.5	

Source: U.S. Bureau of Economic Analysis

Table 5. Direct Tourism Employment
[Thousands]

Tourism Industry Group	Seasonally adjusted at annual rates																			
	2006	2007	2008	2009	2010	Q2008:II	Q2008:III	Q2008:IV	Q2009:I	Q2009:II	Q2009:III	Q2009:IV	Q2010:I	Q2010:II	Q2010:III	Q2010:IV	Q2011:I	Q2011:II	Q2011:III	
Traveler accommodations	1,342.7	1,367.9	1,355.0	1,249.7	1,240.5	1,369.0	1,352.0	1,324.1	1,279.8	1,250.5	1,240.9	1,227.6	1,229.0	1,238.0	1,245.3	1,249.6	1,256.7	1,270.8	1,281.5	
Transportation	1,159.7	1,166.5	1,146.8	1,087.4	1,071.4	1,155.9	1,142.7	1,124.4	1,108.6	1,090.3	1,078.5	1,072.2	1,070.3	1,070.0	1,069.8	1,075.4	1,081.3	1,087.2	1,089.2	
Air transportation services	480.6	485.6	480.8	452.6	443.9	485.7	478.2	468.7	461.1	454.3	448.8	446.0	445.3	443.2	441.1	445.9	448.7	452.1	454.1	
All other transportation-related industries	679.1	680.9	666.0	634.8	627.5	670.2	664.5	655.7	647.5	636.0	629.7	626.2	625.0	626.8	628.7	629.5	632.5	635.1	635.1	
Food services and drinking places	1,936.2	2,022.2	1,937.4	1,715.7	1,691.2	1,967.7	1,918.7	1,854.5	1,764.9	1,724.9	1,697.3	1,675.6	1,675.7	1,687.1	1,694.0	1,707.9	1,717.4	1,726.9	1,731.7	
Recreation, entertainment, and shopping	1,263.2	1,275.7	1,203.2	1,119.8	1,099.1	1,216.2	1,192.9	1,164.1	1,140.3	1,124.9	1,114.4	1,099.8	1,093.1	1,098.6	1,101.7	1,103.1	1,086.6	1,089.3	1,091.6	
Recreation and entertainment	649.1	660.3	637.3	585.5	569.4	645.9	633.7	615.5	596.4	589.6	584.5	571.6	568.0	571.6	572.6	570.9	571.3	572.4	572.4	
Shopping	614.0	615.4	565.9	534.3	529.7	570.3	559.2	548.6	543.8	535.3	529.9	528.2	527.7	530.6	530.1	530.5	515.7	517.9	519.2	
All other industries	261.7	263.7	242.8	233.4	229.0	243.5	241.0	238.7	239.3	234.0	231.0	229.1	227.0	228.6	230.0	230.6	231.8	233.2	233.7	
All tourism industries	5,963.5	6,096.0	5,885.2	5,406.0	5,331.2	5,952.3	5,847.3	5,705.8	5,532.9	5,424.7	5,362.1	5,304.3	5,295.1	5,322.5	5,340.8	5,366.6	5,373.9	5,407.3	5,427.7	

Source: U.S. Bureau of Economic Analysis

Table 6. Total Tourism-Related Employment
[Thousands]

Tourism Industry Group	Seasonally adjusted at annual rates																			
	2006	2007	2008	2009	2010	Q2008:II	Q2008:III	Q2008:IV	Q2009:I	Q2009:II	Q2009:III	Q2009:IV	Q2010:I	Q2010:II	Q2010:III	Q2010:IV	Q2011:I	Q2011:II	Q2011:III	
Traveler accommodations	1,769.1	1,802.5	1,786.0	1,647.3	1,635.0	1,804.4	1,782.1	1,745.4	1,686.9	1,648.4	1,635.6	1,618.1	1,619.9	1,631.7	1,641.3	1,647.0	1,656.3	1,674.8	1,688.8	
Transportation	1,955.4	1,965.5	1,930.2	1,832.5	1,805.3	1,944.4	1,923.2	1,894.8	1,869.1	1,837.9	1,817.0	1,806.0	1,802.8	1,802.9	1,803.3	1,812.3	1,822.2	1,831.4	1,834.8	
Air transportation services	815.2	823.6	815.5	767.6	752.9	823.8	811.2	795.0	782.2	770.6	761.2	756.6	755.4	751.7	748.3	756.4	761.1	766.9	770.3	
All other transportation-related industries	1,140.2	1,141.9	1,114.6	1,064.9	1,052.4	1,120.6	1,112.0	1,099.9	1,087.0	1,067.3	1,055.8	1,049.5	1,047.5	1,051.2	1,055.0	1,055.9	1,061.0	1,064.5	1,064.5	
Food services and drinking places	2,287.7	2,389.3	2,289.1	2,027.1	1,998.2	2,324.9	2,267.0	2,191.2	2,085.3	2,038.0	2,005.5	1,979.8	1,979.9	1,993.4	2,001.6	2,018.0	2,029.2	2,040.4	2,046.1	
Recreation, entertainment, and shopping	1,976.0	1,978.7	1,855.1	1,720.7	1,687.1	1,875.6	1,837.7	1,793.1	1,754.2	1,728.3	1,711.0	1,689.3	1,677.7	1,686.0	1,691.3	1,693.4	1,667.3	1,670.2	1,673.4	
Recreation and entertainment	948.0	965.0	930.2	856.2	834.0	942.5	924.5	898.8	871.7	861.8	854.2	837.1	828.3	831.5	837.1	838.9	836.3	836.2	837.5	
Shopping	1,028.0	1,013.7	924.9	864.5	853.1	933.1	913.3	894.2	882.5	866.4	856.8	852.1	849.4	854.5	854.2	854.5	830.9	834.0	835.9	
All other industries	454.6	458.3	423.0	405.7	397.7	424.3	420.0	415.8	416.3	406.9	401.5	398.1	394.1	397.0	399.3	400.3	402.4	404.7	405.6	
All tourism industries	8,442.8	8,594.3	8,283.3	7,633.3	7,523.3	8,373.6	8,229.9	8,040.3	7,811.8	7,659.5	7,570.6	7,491.3	7,474.4	7,511.1	7,536.7	7,570.9	7,577.4	7,621.6	7,648.8	
Percent change at annual rate	1.3	1.8	-3.6	-7.8	-1.4	-5.3	-6.7	-8.9	-10.9	-7.6	-4.6	-4.1	-0.9	2.0	1.4	1.8	0.3	2.4	1.4	

Source: U.S. Bureau of Economic Analysis