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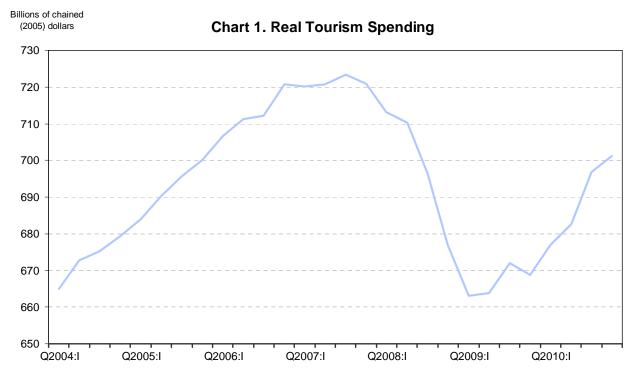
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TRAVEL AND TOURISM SPENDING GROWS IN FOURTH QUARTER 2010

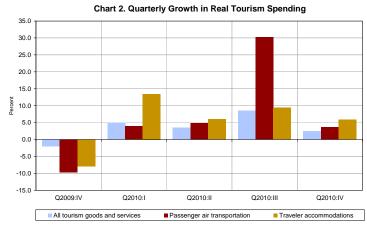
Real spending on travel and tourism increased at an annual rate of 2.5 percent in the fourth quarter of 2010, following an increase of 8.6 percent (revised) in the third quarter of 2010. By comparison, real gross domestic product (GDP) increased 2.8 percent (second estimate) in the fourth quarter, after increasing 2.6 percent in the third quarter. Overall growth in prices for travel and tourism goods and services accelerated, increasing 3.4 percent in the fourth quarter of 2010 following a 0.2 percent (revised) increase in the third quarter. The slowdown in real spending on tourism mainly reflected a deceleration in international air transportation, primarily due to a strong upturn in prices and a slowdown in revenue; airlines imposed higher surcharges to recover increased fuel costs.

Real travel and tourism spending turned up in 2010, increasing 3.4 percent (that is, from the 2009 annual level to the 2010 annual level), after two consecutive years of decline. Overall price growth for travel and tourism goods and services increased 3.9 percent in 2010 after a decrease of 4.3 percent in 2009.



Direct tourism-related employment was unchanged in the fourth quarter of 2010, after increasing 0.6 percent (revised) in the third quarter. By comparison, overall U.S. employment increased 0.7 percent in the fourth quarter of 2010 after decreasing 0.2 percent in the third quarter. For the year 2010, direct tourism-related employment decreased 1.0 percent after decreasing 5.0 percent in 2009.

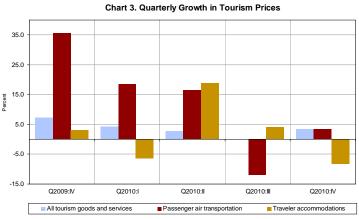
Real Tourism Spending. Real spending on passenger air transportation decelerated, increasing 3.6 percent in the fourth quarter of 2010 after increasing 30.2 percent in the third quarter. This slowdown reflected an upturn in prices. Prices declined in the third quarter, primarily on international flights. Real spending on traveler accommodations increased 5.8 percent in the fourth quarter after increasing 9.4 percent in the third quarter. Though occupancy was strong, room rates declined in the fourth quarter.



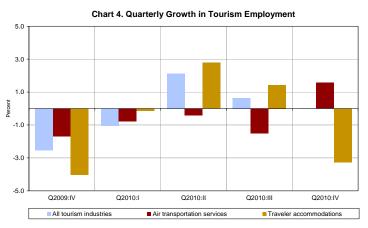
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Tourism Prices. Prices for passenger air transportation turned up, increasing 3.6 percent in the fourth quarter after decreasing 12.0 percent in the third quarter. International passengers paid nearly ten percent more in the fourth quarter as carriers began increasing fuel surcharges to offset rising fuel costs. Prices for traveler accommodations turned down, decreasing 8.2 percent in the fourth quarter after increasing 4.0 percent in the third quarter. Group rates, negotiated during the recession, remained a hurdle to raising rates.

Tourism Employment. Employment in air transportation services increased 1.6 percent in the fourth quarter. This increase was offset by decreases in traveler accommodations of 3.3 percent and recreation and entertainment of 5.2 percent.



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Total Tourism-Related Spending. The U.S. production generated by tourism spending not only includes the goods and services that are purchased directly, but also the inputs used to produce these goods and services — indirect tourism-related spending. In the fourth quarter of 2010, total current-dollar tourism-related spending was \$1.4 trillion and consisted of \$802.8 billion (59 percent) of direct tourism spending — goods and services sold directly to visitors — and \$558.2 billion (41 percent) of indirect tourism-related spending — goods and services used to produce what visitors buy.

Total Tourism-Related Employment. In the fourth quarter of 2010, total tourism-related employment was 7.7 million and consisted of 5.5 million (71 percent) direct tourism jobs — jobs where workers produce goods and services sold directly to visitors — and 2.2 million (29 percent) indirect tourism-related jobs — jobs where workers produce goods and services used to produce what visitors buy.

Definitions

Tourism spending. Tourism spending comprises all goods and services purchased by tourists (defined as people who travel for any reason). In the following tables, tourism spending is referred to as direct tourism output.

Indirect tourism-related spending. Indirect tourism-related spending comprises all output used as inputs in the process of producing direct tourism output (e.g., toiletries for hotel guests and the plastic used to produce souvenir key chains).

Total tourism-related spending. Total tourism-related spending is the sum of direct tourism spending and indirect tourism-related spending.

Direct tourism employment. Direct tourism employment comprises all jobs where the workers are engaged in the production of direct tourism output (such as hotel staff, airline pilots, and souvenir sellers).

Indirect tourism-related employment. Indirect tourism-related employment comprises all jobs where the workers are engaged in the production of indirect tourism-related output (e.g., employees of companies that produce toiletries for hotel guests and the plastic used to produce souvenir key chains).

Total tourism-related employment. Total tourism-related employment is the sum of direct tourism employment and indirect tourism-related employment.

These statistics are from BEA's Travel and Tourism Satellite Accounts (TTSAs), which are supported by funding from the Office of Travel and Tourism Industries, International Trade Administration, U.S. Department of Commerce. The current-price statistics of direct tourism output were derived from BEA's annual TTSAs and from current-price quarterly statistics of personal consumption expenditures from the National Income and Product Accounts (NIPAs). The real statistics of direct tourism output were developed using price indexes from the Bureau of Labor Statistics (BLS) and real quarterly statistics of personal consumption expenditures from the NIPAs. The statistics of direct tourism employment were derived from the annual TTSAs (revised in November 2010) from BEA, the Quarterly Census of Employment and Wages (QCEW), and Current Employment Statistics (CES) from BLS.

Quarterly statistics are seasonally adjusted and expressed at annual rates, unless otherwise specified. Percent changes are calculated from unrounded data and annualized. Real values are in chained (2005) dollars. Price indexes are chain-type measures. Growth in overall U.S. employment is calculated using BLS total nonfarm employment from Current Employment Statistics, www.bls.gov/ces/home.htm#data.

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Next release – Travel and Tourism statistics for first quarter 2011 will be released on Tuesday, June 21, 2011 at 8:30 A.M. EDT.

BEA's national, international, regional, and industry statistics; the *Survey of Current Business*; and BEA news releases are available without charge on BEA's Web site at www.bea.gov. By visiting the site, you can also subscribe to receive free e-mail summaries of BEA releases and announcements.

Table 1.a. Percent Change in Real Tourism Output

[Percent change from preceding period]

Tourism Goods and Services Group											Seas	onally adjust	ed at annua	l rates					
Tourism Goods and Services Group	2006	2007	2008	2009	2010	Q2007:III	Q2007:IV	Q2008:I	Q2008:II	Q2008:III	Q2008:IV	Q2009:I	Q2009:II	Q2009:III	Q2009:IV	Q2010:I	Q2010:II	Q2010:III	Q2010:IV
Traveler accommodations	3.5	2.7	2.2	-8.8	6.2	4.2	11.0	-1.8	7.7	0.7	-22.4	-21.8	-1.5	16.9	-7.9	13.4	6.0	9.4	5.8
Transportation	1.5	1.8	-2.8	-4.7	4.1	3.1	-4.0	1.7	-5.3	-11.3	-8.5	-11.4	4.8	8.7	-3.2	2.0	6.4	13.4	1.0
Passenger air transportation	1.7	2.8	-4.3	-7.3	7.1	2.2	-7.1	7.6	-15.3	-12.1	-14.2	-21.4	10.8	24.3	-9.7	3.9	4.8	30.2	3.6
All other transportation-related commodities	1.4	1.1	-1.8	-2.7	2.1	3.7	-1.9	-2.1	2.0	-10.8	-4.3	-3.4	1.0	-0.3	1.3	0.9	7.6	2.6	-0.9
Food services and drinking places	3.0	-0.4	-6.1	-3.4	1.8	-2.9	-4.0	-11.8	-2.8	-6.4	-8.0	0.8	-2.8	-4.2	-0.3	7.0	2.3	2.2	2.1
Recreation, entertainment, and shopping	4.4	0.3	-5.2	-2.2	1.6	0.1	-3.9	-9.8	-1.6	-7.7	-7.1	2.2	-1.7	-0.8	2.6	3.2	-1.6	5.1	2.9
Recreation and entertainment	3.4	1.4	-4.0	-2.2	-0.5	4.6	-3.9	-8.6	-0.7	-7.9	-6.4	3.3	-0.8	-3.8	-0.6	1.4	-5.4	7.8	-1.1
Shopping	5.2	-0.6	-6.1	-2.2	3.2	-3.4	-3.8	-10.8	-2.3	-7.6	-7.7	1.4	-2.3	1.8	5.2	4.7	1.5	3.0	6.2
All tourism goods and services	2.9	1.2	-3.1	-4.6	3.4	1.5	-1.4	-4.2	-1.7	-7.5	-10.8	-7.9	0.5	5.0	-2.0	5.0	3.4	8.6	2.5

Source: U.S. Bureau of Economic Analysis

Table 1.b. Real Tourism Output

[Millions of chained (2005) dollars]

Tourism Goods and Services Group											Seaso	nally adjust	ed at annua	l rates					
Tourism Goods and Services Group	2006	2007	2008	2009	2010	Q2007:III	Q2007:IV	Q2008:I	Q2008:II	Q2008:III	Q2008:IV	Q2009:I	Q2009:II	Q2009:III	Q2009:IV	Q2010:I	Q2010:II	Q2010:III	Q2010:IV
Traveler accommodations	128,211	131,726	134,571	122,727	130,370	131,807	135,285	134,679	137,186	137,441	128,977	121,297	120,847	125,662	123,100	127,042	128,900	131,837	133,702
Transportation	267,970	272,756	265,108	252,619	263,047	274,982	272,173	273,297	269,589	261,629	255,916	248,283	251,231	256,508	254,454	255,747	259,750	268,017	268,673
Passenger air transportation	109,834	112,914	108,103	100,223	107,298	114,357	112,263	114,329	109,676	106,196	102,210	96,245	98,743	104,265	101,641	102,606	103,809	110,892	111,887
All other transportation-related commodities	158,082	159,795	156,922	152,630	155,890	160,590	159,841	158,985	159,792	155,304	153,609	152,281	152,660	152,546	153,035	153,366	156,185	157,178	156,831
Food services and drinking places	116,309	115,877	108,864	105,179	107,021	115,601	114,437	110,912	110,125	108,322	106,097	106,320	105,577	104,453	104,367	106,138	106,744	107,322	107,880
Recreation, entertainment, and shopping	200,318	200,905	190,510	186,354	189,307	200,932	198,960	193,883	193,103	189,263	185,791	186,826	186,043	185,679	186,868	188,360	187,606	189,946	191,315
Recreation and entertainment	87,316	88,561	84,998	83,139	82,757	89,192	88,306	86,339	86,180	84,433	83,041	83,710	83,532	82,720	82,592	82,886	81,754	83,311	83,078
Shopping	113,008	112,323	105,466	103,167	106,510	111,703	110,618	107,501	106,876	104,784	102,702	103,065	102,459	102,911	104,234	105,434	105,814	106,593	108,200
All tourism goods and services	712,684	721,264	699,184	666,920	689,410	723,373	720,907	713,205	710,202	696,483	676,849	663,018	663,890	672,058	668,715	676,929	682,681	696,860	701,170

Source: U.S. Bureau of Economic Analysis

Table 1.c. Percent Changes in Chain-Type Price Indexes for Direct Tourism Output

[Percent change from preceding period]

Tourism Goods and Services Group											Seaso	nally adjust	ed at annual	l rates					
Tourism Goods and Services Group	2006	2007	2008	2009	2010	Q2007:III	Q2007:IV	Q2008:I	Q2008:II	Q2008:III	Q2008:IV	Q2009:I	Q2009:II	Q2009:III	Q2009:IV	Q2010:I	Q2010:II	Q2010:III	Q2010:IV
Traveler accommodations	3.6	4.4	1.9	-7.0	1.1	7.6	0.6	4.5	-3.5	2.0	-7.5	-15.1	-6.8	-4.7	3.1	-6.4	19.0	4.0	-8.2
Transportation	7.0	3.7	9.3	-10.0	8.6	5.1	19.2	10.7	12.7	19.6	-34.3	-25.4	-9.6	23.3	17.1	13.8	-1.4	-2.8	11.9
Passenger air transportation	6.7	2.4	10.4	-9.3	10.0	7.5	10.6	9.7	19.2	12.8	-1.3	-26.9	-29.6	2.6	35.7	18.5	16.5	-12.0	3.6
All other transportation-related commodities	7.3	4.6	8.6	-10.6	7.6	3.4	25.4	11.4	8.4	24.3	-50.4	-24.3	7.0	38.6	6.5	10.8	-12.1	4.5	18.4
Food services and drinking places	3.2	3.7	4.6	3.5	1.2	5.0	3.9	4.3	4.7	5.9	4.9	3.5	2.3	1.1	1.5	0.6	1.0	1.7	1.9
Recreation, entertainment, and shopping	2.4	2.5	3.6	1.4	0.9	1.1	4.5	4.2	4.2	5.6	-0.7	0.8	0.3	2.7	0.3	0.7	0.8	1.2	0.1
Recreation and entertainment	3.2	3.2	3.4	0.7	0.8	0.2	4.9	4.0	3.9	5.1	-2.3	0.1	-2.0	4.8	0.1	-0.8	2.0	1.3	-0.8
Shopping	1.7	2.0	3.8	2.1	1.0	1.8	4.2	4.3	4.4	6.0	0.7	1.3	2.3	1.0	0.5	1.9	-0.1	1.1	0.9
All tourism goods and services	4.5	3.5	5.6	-4.3	3.9	4.4	9.2	6.8	6.1	10.4	-16.2	-12.4	-4.4	83	72	4.4	2.9	0.2	3.4

Source: U.S. Bureau of Economic Analysis

Table 1.d. Chain-Type Price Indexes for Direct Tourism Output [Index numbers, 2005=100]

Tourism Goods and Services Group											Seaso	onally adjust	ed at annua	l rates					
Tourism Goods and Services Group	2006	2007	2008	2009	2010	Q2007:III	Q2007:IV	Q2008:I	Q2008:II	Q2008:III	Q2008:IV	Q2009:I	Q2009:II	Q2009:III	Q2009:IV	Q2010:I	Q2010:II	Q2010:III	Q2010:IV
Traveler accommodations	103.6	108.1	110.2	102.4	103.6	109.8	109.9	111.2	110.2	110.7	108.6	104.2	102.4	101.2	102.0	100.3	104.7	105.8	103.5
Transportation	107.0	111.0	121.3	109.2	118.5	111.0	116.0	119.0	122.6	128.2	115.4	107.3	104.6	110.2	114.6	118.4	118.0	117.2	120.5
Passenger air transportation	106.7	109.2	120.6	109.3	120.2	109.6	112.3	115.0	120.2	123.8	123.4	114.1	104.5	105.2	113.5	118.5	123.1	119.2	120.2
All other transportation-related commodities	107.3	112.2	121.9	109.0	117.3	112.0	118.6	121.8	124.3	131.3	110.1	102.7	104.5	113.4	115.2	118.2	114.4	115.7	120.7
Food services and drinking places	103.2	107.0	111.9	115.8	117.2	107.6	108.6	109.8	111.1	112.7	114.0	115.0	115.7	116.0	116.4	116.6	116.9	117.4	117.9
Recreation, entertainment, and shopping	102.4	104.9	108.7	110.3	111.3	105.0	106.1	107.2	108.3	109.8	109.6	109.8	109.9	110.7	110.8	110.9	111.2	111.5	111.5
Recreation and entertainment	103.2	106.4	110.0	110.8	111.6	106.4	107.7	108.7	109.8	111.1	110.5	110.5	110.0	111.3	111.3	111.1	111.6	112.0	111.8
Shopping	101.7	103.8	107.7	110.0	111.1	103.9	104.9	106.0	107.2	108.8	109.0	109.3	110.0	110.2	110.4	110.9	110.9	111.2	111.4
All tourism goods and services	104.5	108.1	114.2	109.3	113.6	108.5	111.0	112.8	114.5	117.4	112.3	108.6	107.4	109.6	111.5	112.7	113.5	113.5	114.5

Source: U.S. Bureau of Economic Analysis

Table 2. Direct Tourism Output

[Millions of dollars]

Tourism Coods and Continue Croup											Seaso	onally adjust	ed at annual	rates					
Tourism Goods and Services Group	2006	2007	2008	2009	2010	Q2007:III	Q2007:IV	Q2008:I	Q2008:II	Q2008:III	Q2008:IV	Q2009:I	Q2009:II	Q2009:III	Q2009:IV	Q2010:I	Q2010:II	Q2010:III	Q2010:IV
Traveler accommodations	132,827	142,451	148,261	125,707	135,076	144,688	148,727	149,707	151,139	152,162	140,038	126,413	123,751	127,144	125,519	127,418	135,014	139,452	138,419
Transportation	286,807	302,675	321,564	275,839	311,786	305,213	315,646	325,140	330,426	335,353	295,338	266,284	262,726	282,655	291,690	302,814	306,499	314,029	323,803
Passenger air transportation	117,158	123,303	130,229	109,532	129,003	125,280	126,126	131,469	131,789	131,500	126,157	109,826	103,210	109,690	115,403	121,547	127,760	132,172	134,533
All other transportation-related commodities	169,649	179,372	191,335	166,306	182,783	179,933	189,520	193,670	198,636	203,852	169,181	156,458	159,516	172,964	176,286	181,267	178,739	181,857	189,271
Food services and drinking places	119,994	123,954	121,769	121,746	125,410	124,397	124,332	121,778	122,304	122,027	120,969	122,258	122,103	121,131	121,491	123,724	124,750	125,961	127,205
Recreation, entertainment, and shopping	205,069	210,838	207,123	205,544	210,695	210,903	211,147	207,864	209,161	207,807	203,661	205,205	204,522	205,479	206,972	208,980	208,581	211,808	213,411
Recreation and entertainment	90,107	94,265	93,509	92,088	92,371	94,891	95,077	93,864	94,586	93,833	91,752	92,524	91,861	92,041	91,927	92,058	91,258	93,308	92,861
Shopping	114,962	116,573	113,614	113,456	118,324	116,012	116,070	114,000	114,574	113,974	111,908	112,681	112,661	113,438	115,044	116,921	117,323	118,501	120,550
All tourism goods and services	744,697	779,918	798,718	728,835	782,967	785,202	799,851	804,488	813,030	817,348	760,005	720,160	713,102	736,409	745,671	762,936	774,844	791,251	802,838
Percent change at annual rate	7.5	4.7	2.4	-8.7	7.4	6.0	7.7	2.3	4.3	2.1	-25.2	-19.4	-3.9	13.7	5.1	9.6	6.4	8.7	6.0

Source: U.S. Bureau of Economic Analysis

Table 3. Total Tourism-Related Output [Millions of dollars]

											Seaso	onally adjust	ed at annual	rates					
Tourism Goods and Services Group	2006	2007	2008	2009	2010	Q2007:III	Q2007:IV	Q2008:I	Q2008:II	Q2008:III	Q2008:IV	Q2009:I	Q2009:II	Q2009:III	Q2009:IV	Q2010:I	Q2010:II	Q2010:III	Q2010:IV
Traveler accommodations	209,659	224,849	234,021	198,420	213,208	228,381	234,755	236,302	238,563	240,177	221,041	199,535	195,332	200,688	198,124	201,121	213,111	220,116	218,485
Transportation	464,942	490,951	522,184	446,241	505,178	494,974	512,354	528,151	536,596	544,803	479,187	430,918	424,675	457,103	472,269	490,798	496,610	508,672	524,632
Passenger air transportation	193,978	204,152	215,619	181,352	213,590	207,425	208,826	217,673	218,203	217,724	208,877	181,838	170,885	181,614	191,073	201,245	211,532	218,836	222,745
All other transportation-related commodities	270,964	286,799	306,565	264,889	291,588	287,548	303,528	310,479	318,393	327,079	270,310	249,080	253,790	275,489	281,196	289,553	285,078	289,835	301,887
Food services and drinking places	208,755	215,645	211,844	211,802	218,177	216,416	216,302	211,858	212,774	212,292	210,452	212,694	212,424	210,733	211,359	215,244	217,029	219,136	221,301
Recreation, entertainment, and shopping	380,711	390,732	383,428	380,825	391,243	390,599	391,005	384,801	387,128	384,675	377,109	379,942	378,831	380,711	383,814	387,844	387,397	393,133	396,597
Recreation and entertainment	146,064	152,798	151,532	149,251	149,733	153,807	154,096	152,117	153,272	152,045	148,693	149,951	148,880	149,175	148,998	149,197	147,931	151,262	150,543
Shopping	234,648	237,935	231,896	231,574	241,509	236,791	236,909	232,684	233,856	232,630	228,415	229,991	229,951	231,537	234,816	238,647	239,466	241,870	246,054
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All tourism goods and services	1,264,067	1,322,178	1,351,477	1,237,288	1,327,806	1,330,369	1,354,416	1,361,112	1,375,062	1,381,947	1,287,788	1,223,090	1,211,262	1,249,235	1,265,565	1,295,008	1,314,147	1,341,057	1,361,014
Percent change at annual rate	7.5	4.6	2.2	-8.4	7.3	5.5	7.4	2.0	4.2	2.0	-24.6	-18.6	-3.8	13.1	5.3	9.6	6.0	8.4	6.1

Source: U.S. Bureau of Economic Analysis

Table 4. Percent Change in Direct Tourism Employment

[Percent change from preceding period]

Tourism Industry Group											Seas	onally adjust	ed at annua	rates					
Tourism maustry Group	2006	2007	2008	2009	2010	Q2007:III	Q2007:IV	Q2008:I	Q2008:II	Q2008:III	Q2008:IV	Q2009:I	Q2009:II	Q2009:III	Q2009:IV	Q2010:I	Q2010:II	Q2010:III	Q2010:IV
Traveler accommodations	0.7	1.5	-0.4	-5.6	-1.3	0.3	2.3	0.4	-1.0	-3.9	-5.0	-7.9	-7.4	-3.9	-4.0	-0.1	2.8	1.4	-3.3
Transportation	0.1	0.8	-1.6	-7.1	-1.6	-0.1	1.0	-0.1	-3.3	-5.6	-7.6	-10.1	-7.6	-5.1	-1.9	-0.9	0.3	-0.2	2.4
Air transportation services	-1.2	1.0	-1.2	-6.2	-1.7	0.4	2.2	1.4	-4.1	-6.3	-7.7	-7.2	-5.8	-5.1	-1.7	-0.8	-0.4	-1.5	1.6
All other transportation-related industries	1.1	0.7	-2.0	-7.7	-1.5	-0.5	0.1	-1.2	-2.8	-5.1	-7.4	-12.1	-8.9	-5.1	-2.1	-1.0	0.8	0.7	3.0
Food services and drinking places	3.1	1.3	-4.1	-3.1	-0.1	-1.7	-2.2	-7.5	-4.3	-3.8	-4.1	-4.2	-1.0	-1.7	-1.9	-1.1	3.2	1.0	2.3
Recreation, entertainment, and shopping	0.7	-0.2	-4.7	-4.6	-1.2	-3.6	-2.6	-6.9	-5.2	-4.8	-4.9	-7.0	-3.3	-2.1	-2.0	-1.6	1.3	0.0	-2.4
Recreation and entertainment	-0.2	0.7	-3.8	-3.3	-1.4	-2.7	-1.0	-6.6	-4.2	-4.3	-2.4	-5.6	-2.0	-1.3	-1.5	-2.6	0.6	0.6	-5.2
Shopping	1.8	-1.1	-5.7	-6.1	-0.9	-4.5	-4.4	-7.3	-6.3	-5.3	-7.5	-8.6	-4.7	-3.0	-2.4	-0.5	2.1	-0.7	0.7
All other industries	4.1	0.8	-6.1	-9.3	-2.7	-3.2	-4.6	-9.6	-6.1	-6.1	-7.9	-13.1	-11.3	-7.5	-4.7	-2.9	3.0	0.1	1.6
All tourism industries	1.5	0.9	-3.0	-5.0	-1.0	-1.4	-0.8	-4.3	-3.6	-4.5	-5.3	-7.2	-4.7	-3.2	-2.5	-1.0	2.1	0.6	0.0

Source: U.S. Bureau of Economic Analysis

Table 5. Direct Tourism Employment

[Thousands]

Tourism Industry Group											Seaso	onally adjust	ed at annua	rates					
Tourism maustry Group	2006	2007	2008	2009	2010	Q2007:III	Q2007:IV	Q2008:I	Q2008:II	Q2008:III	Q2008:IV	Q2009:I	Q2009:II	Q2009:III	Q2009:IV	Q2010:I	Q2010:II	Q2010:III	Q2010:IV
Traveler accommodations	1,342.7	1,362.9	1,357.6	1,281.6	1,264.9	1,362.0	1,369.9	1,371.3	1,367.7	1,354.2	1,337.1	1,309.9	1,285.0	1,272.3	1,259.3	1,258.8	1,267.5	1,272.0	1,261.5
Transportation	1,159.7	1,169.2	1,150.0	1,068.7	1,051.9	1,168.8	1,171.7	1,171.3	1,161.5	1,144.8	1,122.6	1,093.0	1,071.6	1,057.7	1,052.5	1,050.1	1,050.8	1,050.2	1,056.5
Air transportation services	480.6	485.4	479.8	450.2	442.5	485.5	488.1	489.9	484.8	476.9	467.5	458.8	451.9	446.0	444.2	443.3	442.8	441.2	442.9
All other transportation-related industries	679.1	683.8	670.3	618.5	609.4	683.3	683.5	681.5	676.7	667.9	655.1	634.3	619.7	611.7	608.4	606.8	608.0	609.0	613.6
Food services and drinking places	1,936.2	1,961.4	1,880.7	1,822.2	1,821.0	1,958.4	1,947.6	1,910.3	1,889.3	1,871.3	1,851.7	1,831.8	1,827.2	1,819.3	1,810.5	1,805.4	1,819.6	1,824.4	1,834.7
Recreation, entertainment, and shopping	1,263.2	1,261.1	1,201.5	1,146.1	1,132.8	1,255.3	1,247.0	1,224.8	1,208.5	1,193.8	1,179.0	1,157.7	1,148.1	1,142.1	1,136.4	1,131.8	1,135.4	1,135.4	1,128.5
Recreation and entertainment	649.1	653.9	629.0	608.2	599.9	651.0	649.4	638.5	631.6	624.8	621.0	612.1	609.0	607.0	604.7	600.7	601.7	602.5	594.6
Shopping	614.0	607.2	572.6	537.9	532.9	604.3	597.6	586.4	576.9	569.0	558.1	545.6	539.1	535.0	531.8	531.1	533.8	532.9	533.9
All other industries	261.7	263.7	247.6	224.7	218.7	263.3	260.3	253.8	249.8	245.9	240.9	232.7	225.8	221.5	218.8	217.2	218.8	218.9	219.8
All tourism industries	5,963.5	6.018.3	5,837.4	5.543.3	5.489.4	6.007.9	5.996.4	5,931.5	5.876.8	5,810.1	5.731.3	5.625.2	5.557.7	5,512.8	5.477.6	5.463.3	5.492.2	5.500.9	5.501.0

Source: U.S. Bureau of Economic Analysis

Table 6. Total Tourism-Related Employment

[Thousands]

Tourism Industry Group											Seaso	nally adjust	ed at annual	rates					
Tourism industry Group	2006	2007	2008	2009	2010	Q2007:III	Q2007:IV	Q2008:I	Q2008:II	Q2008:III	Q2008:IV	Q2009:I	Q2009:II	Q2009:III	Q2009:IV	Q2010:I	Q2010:II	Q2010:III	Q2010:IV
Traveler accommodations	1,769.1	1,795.9	1,789.3	1,689.5	1,667.6	1,794.8	1,805.3	1,807.3	1,802.7	1,785.0	1,762.4	1,726.8	1,693.9	1,677.3	1,660.2	1,659.6	1,670.9	1,676.8	1,663.1
Transportation	1,955.4	1,974.3	1,941.7	1,803.7	1,774.5	1,974.1	1,978.2	1,976.4	1,960.4	1,933.0	1,896.9	1,846.3	1,809.2	1,784.3	1,775.0	1,770.6	1,772.9	1,772.4	1,782.2
Air transportation services	815.2	823.4	813.8	763.7	750.7	823.5	828.0	831.0	822.3	809.0	792.9	778.2	766.6	756.6	753.4	751.9	751.1	748.3	751.2
All other transportation-related industries	1,140.2	1,150.9	1,127.9	1,040.0	1,023.9	1,150.5	1,150.2	1,145.4	1,138.1	1,124.0	1,104.0	1,068.2	1,042.6	1,027.8	1,021.6	1,018.6	1,021.8	1,024.1	1,030.9
Food services and drinking places	2,287.7	2,317.5	2,222.1	2,153.0	2,151.6	2,313.9	2,301.2	2,257.1	2,232.3	2,211.0	2,187.9	2,164.4	2,158.9	2,149.6	2,139.2	2,133.1	2,150.0	2,155.6	2,167.8
Recreation, entertainment, and shopping	1,976.0	1,964.3	1,860.1	1,769.3	1,746.6	1,954.6	1,937.3	1,898.2	1,871.0	1,847.0	1,824.3	1,788.4	1,772.2	1,762.1	1,754.3	1,745.2	1,750.5	1,751.2	1,739.5
Recreation and entertainment	948.0	955.2	916.5	885.7	873.6	951.2	947.5	930.8	920.4	910.2	904.6	891.0	886.6	883.7	881.4	875.1	876.1	877.8	865.3
Shopping	1,028.0	1,009.2	943.6	883.6	873.0	1,003.4	989.8	967.4	950.6	936.9	919.7	897.4	885.6	878.4	872.9	870.0	874.4	873.4	874.1
All other industries	454.6	457.7	430.6	390.3	379.5	457.0	451.9	441.2	434.5	427.7	419.0	404.4	392.3	384.6	380.0	377.1	379.8	379.8	381.4
All tourism industries	8.442.8	8.509.8	8.243.8	7.805.9	7.719.9	8.494.5	8.473.9	8.380.2	8.300.9	8.203.8	8,090.5	7.930.3	7.826.5	7.758.0	7.708.7	7,685.6	7,724.1	7,736.0	7.734.0
Percent change at annual rate	1.3	0.8	-3.1	-5.3	-1.1	-1.6	-1.0	-4.3	-3.7	-4.6	-5.4	-7.7	-5.1	-3.5	-2.5	-1.2	2.0		-0.1

Source: U.S. Bureau of Economic Analysis