

NEWS RELEASE



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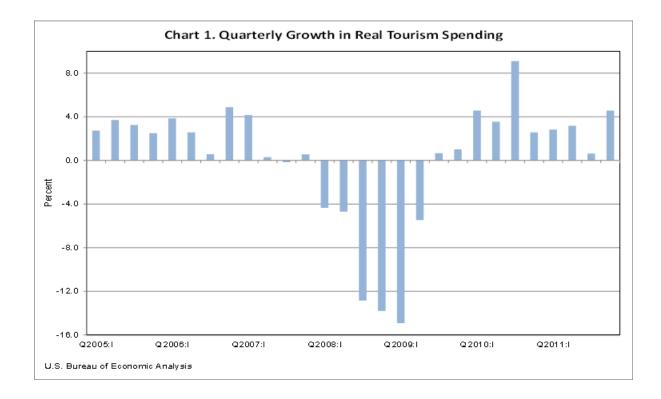
BEA 12-09

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### TRAVEL AND TOURISM SPENDING INCREASED IN THE FOURTH QUARTER 2011

Real spending on travel and tourism increased at an annual rate of 4.6 percent in the fourth quarter of 2011 after increasing 0.6 percent (revised) in the third quarter. By comparison, growth in real gross domestic product (GDP) increased 3.0 percent (second estimate) in the fourth quarter after increasing 1.8 percent in the third quarter. The increase in real spending on tourism primarily reflected increases in traveler accommodations and in food services and drinking places. For the year, total real spending on travel and tourism increased 3.5 percent in 2011 after increasing 3.0 percent in 2010.

Overall growth in prices for travel and tourism goods and services turned down, decreasing 1.2 percent in the fourth quarter of 2011 following a 5.2 percent (revised) increase in the third quarter. The decline in prices for travel and tourism goods and services reflected decreases in prices for traveler accommodations and for total transportation. For the year, overall prices for travel and tourism goods and services increased 4.6 percent in 2011 after increasing 3.6 percent in 2010.



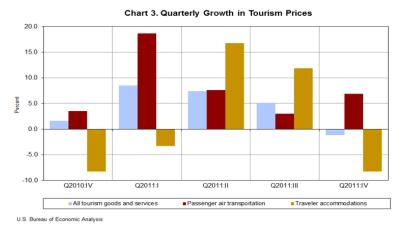
Employment in the travel and tourism industries increased 1.2 percent in the fourth quarter of 2011 after increasing 1.7 percent (revised) in the third quarter. By comparison, overall U.S. employment increased 1.4 percent in the fourth quarter after increasing 0.9 percent in the third quarter. For the year 2011, tourism-related employment increased 1.5 percent after decreasing 1.4 percent in 2010.

**Real Tourism Spending.** Real spending on passenger air transportation turned up 1.5 percent in the fourth quarter of 2011 after decreasing 3.0 percent in the third quarter. Business and leisure travel increased. Real spending on traveler accommodations increased 7.4 percent in the fourth quarter after decreasing 0.7 percent in the third quarter.

20.0 15.0 10.0 5.0 -10.0 Q20101V Q20111 Q20113I Q20113I Q20113I Q20113IV = All tourism goods and services Passenger air transportation Traveler accommodations

Chart 2. Quarterly Growth in Real Tourism Spending

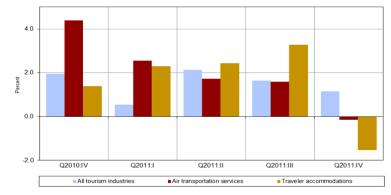
U.S. Bureau of Economic Analysis



**Tourism Prices.** Prices for passenger air transportation accelerated, increasing 6.9 percent in the fourth quarter after increasing 3.0 percent in the third quarter. Airlines continued to increase fares in the fourth quarter to cover the increased costs of fuel. Prices for traveler accommodations turned down, decreasing 8.3 percent in the fourth quarter of 2011 after increasing 11.9 percent in the third quarter.

**Tourism Employment.** Employment in the travel and tourism industries increased 1.2 percent in the fourth quarter of 2011 after increasing 1.7 percent in the third quarter. Most industries saw increases in employment with the exception of traveler accommodations, air transportation services, and recreation and entertainment, which experienced declines. The largest increase was in food services and drinking places, which increased 3.8 percent in the fourth quarter.





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**Total Tourism-Related Spending** in the U.S. includes the goods and services that are purchased directly by tourists and also a portion of the goods and services produced by the supply chain that supports tourism activity; for example, a linen supply firm whose payroll, and other costs, are supported by hotel tourists.

In the fourth quarter of 2011, total current-dollar tourism-related spending was \$1.2 trillion and consisted of \$823.4 billion (68 percent) of direct tourism spending — goods and services sold directly to visitors — and \$392.1 billion (32 percent) of indirect tourism-related spending — goods and services used to produce what visitors buy.

**Total Tourism-Related Employment** was 7.7 million in the fourth quarter of 2011 and consisted of 5.4 million (71 percent) direct tourism jobs — jobs where workers produce goods and services sold directly to visitors — and 2.2 million (29 percent) indirect tourism-related jobs — jobs where workers produce goods and services used to produce what visitors buy.

### **Definitions**

**Tourism spending.** Tourism spending comprises all goods and services purchased by tourists (defined as people who travel for any reason). In the following tables, tourism spending is referred to as direct tourism output.

**Indirect tourism-related spending.** Indirect tourism-related spending comprises all output used as inputs in the process of producing direct tourism output (e.g., toiletries for hotel guests and the plastic used to produce souvenir key chains).

**Total tourism-related spending.** Total tourism-related spending is the sum of direct tourism spending and indirect tourism-related spending.

**Direct tourism employment.** Direct tourism employment comprises all jobs where the workers are engaged in the production of direct tourism output (such as hotel staff, airline pilots, and souvenir sellers).

**Indirect tourism-related employment.** Indirect tourism-related employment comprises all jobs where the workers are engaged in the production of indirect tourism-related output (e.g., employees of companies that produce toiletries for hotel guests and the plastic used to produce souvenir key chains).

**Total tourism-related employment.** Total tourism-related employment is the sum of direct tourism employment and indirect tourism-related employment.

These statistics are from BEA's Travel and Tourism Satellite Accounts (TTSAs), which are supported by funding from the Office of Travel and Tourism Industries, International Trade Administration, U.S. Department of Commerce. The current-price statistics of direct tourism output were derived from BEA's annual TTSAs and from current-price quarterly statistics of personal consumption expenditures from the National Income and Product Accounts (NIPAs). The real statistics of direct tourism output were developed using price indexes from the Bureau of Labor Statistics (BLS) and real quarterly statistics of personal consumption expenditures from the NIPAs. The statistics of direct tourism employment were derived from the annual TTSAs (revised in June 2011) from BEA, the Quarterly Census of Employment and Wages (QCEW), and Current Employment Statistics (CES) from BLS.

Quarterly statistics are seasonally adjusted and expressed at annual rates, unless otherwise specified. Percent changes are calculated from unrounded data and annualized. Real values are in chained (2005) dollars. Price indexes are Fisher chain-type measures. Growth in overall U.S. employment is calculated using BLS total nonfarm employment from Current Employment Statistics, www.bls.gov/ces/home.htm#data.

\* \* \*

Next release – Travel and Tourism statistics for first quarter 2012 will be released on Wednesday, June 20, 2012 at 8:30 A.M. EDT.

BEA's national, international, regional, and industry statistics; the *Survey of Current Business*; and BEA news releases are available without charge on BEA's Web site at <u>www.bea.gov</u>. By visiting the site, you can also subscribe to receive free e-mail summaries of BEA releases and announcements.

## Table 1.a. Percent Change in Real Tourism Output [Percent change from preceding period]

Tourism Goods and Services Group											Seaso	onally adjust	ed at annual	rates					
Tourish Goods and Services Group	2007	2008	2009	2010	2011	Q2008:III	Q2008:IV	Q2009:I	Q2009:II	Q2009:III	Q2009:IV	Q2010:I	Q2010:II	Q2010:III	Q2010:IV	Q2011:I	Q2011:II	Q2011:III	Q2011:IV
Traveler accommodations	5.2	1.5	-10.4	6.0	6.5	-8.7	-19.1	-22.0	-4.7	10.3	-4.3	13.4	6.0	9.4	5.8	15.0	-0.4	-0.7	7.4
Transportation	1.9	-5.3	-4.5	5.2	2.7	-14.1	-8.7	-7.7	2.2	6.1	6.1	0.8	6.3	14.0	1.5	-2.2	4.3	-0.9	4.4
Passenger air transportation	2.3	-3.4	-6.3	9.0	2.8	-12.2	-10.1	-14.8	3.8	6.9	12.2	3.9	4.8	30.2	3.4	-7.8	5.0	-3.0	1.5
All other transportation-related commodities	1.6	-6.5	-3.1	2.5	2.6	-15.3	-7.7	-1.8	1.2	5.6	2.1	-1.4	7.5	2.9	0.0	2.3	3.8	0.6	6.5
Food services and drinking places	1.6	-6.4	-13.0	0.3	3.4	-12.0	-15.9	-17.8	-12.6	-8.6	-1.3	7.0	2.3	2.2	2.6	6.5	1.1	3.1	5.3
Recreation, entertainment, and shopping	1.1	-6.0	-13.1	-0.9	2.5	-14.4	-16.1	-17.8	-11.8	-7.6	-1.3	3.2	-2.0	5.2	1.9	0.5	5.5	3.0	2.3
Recreation and entertainment	2.3	-4.7	-7.9	-1.6	2.7	-11.7	-9.8	-7.9	-7.0	-6.4	-1.9	1.6	-5.7	7.7	-2.4	-1.7	10.8	6.8	3.8
Shopping	0.1	-7.0	-17.3	-0.3	2.4	-16.5	-20.9	-25.5	-15.9	-8.7	-0.8	4.7	1.5	3.0	5.8	2.5	1.1	-0.3	0.9
All tourism goods and services	2.2	-4.4	-9.3	3.0	3.5	-12.8	-13.8	-14.9	-5.5	0.7	1.0	4.6	3.5	9.1	2.6	2.8	3.2	0.6	4.6

Source: U.S. Bureau of Economic Analysis

## Table 1.b. Real Tourism Output[Millions of chained (2005) dollars]

Tourism Goods and Services Group											Seaso	onally adjust	ed at annual	rates					
Tourism Goods and Services Group	2007	2008	2009	2010	2011	Q2008:III	Q2008:IV	Q2009:I	Q2009:II	Q2009:III	Q2009:IV	Q2010:I	Q2010:II	Q2010:III	Q2010:IV	Q2011:I	Q2011:II	Q2011:III	Q2011:IV
Traveler accommodations	134,915	136,922	122,717	130,084	138,560	137,620	130,514	122,662	121,190	124,188	122,826	126,759	128,613	131,544	133,420	138,167	138,015	137,786	140,271
Transportation	273,024	258,645	246,948	259,801	266,818	253,810	248,099	243,195	244,540	248,191	251,867	252,348	256,255	264,810	265,790	264,326	267,116	266,489	269,343
Passenger air transportation	112,377	108,535	101,692	110,830	113,905	106,273	103,484	99,419	100,339	102,015	104,997	105,997	107,238	114,562	115,522	113,200	114,577	113,703	114,139
All other transportation-related commodities	160,601	150,195	145,511	149,212	153,086	147,608	144,686	144,020	144,435	146,420	147,170	146,656	149,340	150,419	150,432	151,295	152,709	152,956	155,385
Food services and drinking places	118,200	110,637	96,272	96,563	99,892	109,544	104,914	99,910	96,589	94,449	94,141	95,738	96,285	96,806	97,423	98,980	99,252	100,017	101,318
Recreation, entertainment, and shopping	202,521	190,359	165,485	164,016	168,160	187,879	179,831	171,223	165,925	162,672	162,120	163,406	162,584	164,652	165,423	165,641	167,864	169,093	170,042
Recreation and entertainment	89,363	85,140	78,393	77,165	79,261	84,048	81,898	80,220	78,770	77,477	77,105	77,414	76,285	77,714	77,249	76,920	78,914	80,231	80,978
Shopping	113,135	105,172	86,994	86,755	88,815	103,781	97,860	90,905	87,056	85,097	84,918	85,895	86,205	86,840	88,079	88,625	88,860	88,784	88,992
All tourism goods and services	728,563	696,417	631,366	650,200	672,756	688,496	663,399	637,141	628,235	629,259	630,830	637,894	643,461	657,637	661,807	666,423	671,654	672,691	680,255

Source: U.S. Bureau of Economic Analysis

## Table 1.c. Percent Changes in Chain-Type Price Indexes for Direct Tourism Output [Percent change from preceding period]

Tourism Goods and Services Group											Sease	onally adjust	ed at annual	rates					
Tourism Goods and Services Group	2007	2008	2009	2010	2011	Q2008:III	Q2008:IV	Q2009:I	Q2009:II	Q2009:III	Q2009:IV	Q2010:I	Q2010:II	Q2010:III	Q2010:IV	Q2011:I	Q2011:II	Q2011:III	Q2011:IV
Traveler accommodations	4.4	1.9	-3.2	1.1	3.0	5.1	-5.7	-6.3	-3.1	-3.5	0.9	-6.4	19.0	4.0	-8.2	-3.3	16.7	11.9	-8.3
Transportation	4.2	9.5	-9.1	7.5	7.5	18.0	-35.6	-21.1	-4.6	15.0	12.4	15.0	0.6	-3.4	7.4	19.9	7.1	4.4	-0.6
Passenger air transportation	2.8	10.4	-8.5	9.1	6.7	9.5	-8.3	-24.5	-21.3	2.3	25.1	18.5	16.5	-12.0	3.5	18.7	7.6	3.0	6.9
All other transportation-related commodities	5.1	8.9	-9.7	6.4	8.2	24.3	-50.2	-18.5	9.5	24.4	4.4	12.6	-9.7	3.8	10.5	20.8	6.7	5.4	-5.9
Food services and drinking places	3.7	4.6	3.7	1.3	2.4	6.0	5.2	3.8	2.6	1.3	1.7	0.6	1.0	1.7	1.9	2.0	4.0	2.9	2.6
Recreation, entertainment, and shopping	2.6	3.6	1.3	0.9	2.1	5.4	-1.3	0.4	0.6	2.6	0.5	0.7	0.8	1.2	0.1	3.5	3.1	2.7	1.5
Recreation and entertainment	3.2	3.4	0.5	0.8	1.1	5.0	-2.8	-0.5	-1.7	4.6	0.3	-0.7	1.9	1.3	-0.7	2.2	1.4	0.8	0.4
Shopping	2.1	3.8	1.9	1.1	3.0	5.8	0.0	1.1	2.7	0.9	0.7	1.9	-0.1	1.1	0.9	4.6	4.7	4.5	2.6
All tourism goods and services	3.7	5.7	-3.3	3.6	4.6	10.4	-16.5	-9.2	-1.8	5.8	5.4	4.9	3.9	-0.1	1.7	8.5	7.4	5.2	-1.2

Source: U.S. Bureau of Economic Analysis

#### Table 1.d. Chain-Type Price Indexes for Direct Tourism Output [Index numbers, 2005=100]

Tourism Goods and Services Group											Seaso	nally adjust	ed at annual	rates					
Tourism Goods and Services Group	2007	2008	2009	2010	2011	Q2008:III	Q2008:IV	Q2009:1	Q2009:II	Q2009:III	Q2009:IV	Q2010:I	Q2010:II	Q2010:III	Q2010:IV	Q2011:I	Q2011:II	Q2011:III	Q2011:IV
Traveler accommodations	108.1	110.2	106.7	107.9	111.0	111.1	109.5	107.7	106.9	105.9	106.2	104.4	109.1	110.1	107.8	106.9	111.1	114.3	111.8
Transportation	111.5	122.1	111.0	119.3	128.3	129.3	115.9	109.2	107.9	111.8	115.1	119.1	119.3	118.3	120.4	126.0	128.2	129.6	129.4
Passenger air transportation	109.7	121.0	110.7	120.8	128.8	124.8	122.1	113.8	107.2	107.8	114.0	119.0	123.6	119.7	120.7	126.0	128.4	129.3	131.5
All other transportation-related commodities	112.8	122.9	111.0	118.1	127.8	132.6	111.4	105.8	108.2	114.3	115.6	119.0	116.0	117.1	120.1	125.9	127.9	129.6	127.7
Food services and drinking places	107.0	111.9	116.0	117.6	120.4	112.7	114.1	115.2	115.9	116.3	116.8	116.9	117.2	117.7	118.3	118.9	120.0	120.9	121.7
Recreation, entertainment, and shopping	105.0	108.8	110.2	111.2	113.6	109.9	109.6	109.7	109.8	110.5	110.7	110.9	111.1	111.4	111.5	112.4	113.3	114.1	114.5
Recreation and entertainment	106.5	110.1	110.6	111.5	112.7	111.3	110.5	110.3	109.9	111.1	111.2	111.0	111.5	111.8	111.6	112.3	112.7	112.9	113.0
Shopping	103.9	107.8	109.9	111.1	114.5	108.9	108.9	109.2	109.9	110.2	110.4	110.9	110.9	111.2	111.4	112.7	114.0	115.2	116.0
All tourism goods and services	108.3	114.5	110.7	114.8	120.0	117.8	112.6	110.0	109.5	111.0	112.5	113.8	114.9	114.9	115.4	117.7	119.9	121.4	121.0

Source: U.S. Bureau of Economic Analysis

## Table 2. Direct Tourism Output [Millions of dollars]

Tourism Goods and Services Group											Seaso	nally adjust	ed at annual	rates					
Tourism Coolds and Dervices Croup	2007	2008	2009	2010	2011	Q2008:III	Q2008:IV	Q2009:1	Q2009:II	Q2009:III	Q2009:IV	Q2010:I	Q2010:II	Q2010:III	Q2010:IV	Q2011:I	Q2011:II	Q2011:III	Q2011:IV
Traveler accommodations	145,880	150,846	130,915	140,334	153,857	152,949	142,928	132,156	129,541	131,562	130,402	132,374	140,266	144,877	143,820	147,708	153,368	157,463	156,888
Transportation	304,336	315,878	274,149	309,978	342,366	328,295	287,493	265,558	263,898	277,359	289,782	300,671	305,818	313,307	320,116	333,113	342,455	345,357	348,541
Passenger air transportation	123,225	131,238	112,613	133,820	146,727	132,598	126,358	113,175	107,573	109,982	119,723	126,103	132,551	137,138	139,486	142,660	147,080	147,057	150,111
All other transportation-related commodities	181,111	184,639	161,536	176,158	195,640	195,697	161,136	152,384	156,325	167,377	170,059	174,568	173,267	176,169	180,629	190,453	195,375	198,300	198,430
Food services and drinking places	126,471	123,729	111,706	113,517	120,254	123,419	119,711	115,077	111,965	109,845	109,936	111,958	112,886	113,982	115,242	117,672	119,145	120,920	123,277
Recreation, entertainment, and shopping	212,663	207,073	182,327	182,392	190,977	206,530	197,058	187,802	182,249	179,827	179,431	181,147	180,611	183,442	184,369	186,205	190,172	192,853	194,677
Recreation and entertainment	95,166	93,719	86,712	86,022	89,321	93,505	90,476	88,517	86,541	86,073	85,716	85,903	85,040	86,912	86,235	86,346	88,900	90,558	91,482
Shopping	117,496	113,355	95,615	96,370	101,655	113,025	106,582	99,285	95,707	93,754	93,715	95,244	95,571	96,530	98,134	99,859	101,272	102,295	103,195
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All tourism goods and services	789,349	797,526	699,098	746,221	807,453	811,193	747,191	700,594	687,652	698,593	709,551	726,150	739,580	755,608	763,546	784,697	805,140	816,593	823,383
Percent change at annual rate	6.0	1.0	-12.3	6.7	8.2	-3.8	-28.0	-22.7	-7.2	6.5	6.4	9.7	7.6	9.0	4.3	11.5	10.8	5.8	3.4

Source: U.S. Bureau of Economic Analysis

#### Table 3. Total Tourism-Related Output

[Millions of dollars]

Tourism Goods and Services Group											Seaso	onally adjust	ed at annual	rates					
	2007	2008	2009	2010	2011	Q2008:III	Q2008:IV	Q2009:I	Q2009:II	Q2009:III	Q2009:IV	Q2010:I	Q2010:II	Q2010:III	Q2010:IV	Q2011:I	Q2011:II	Q2011:III	Q2011:IV
Traveler accommodations	200,084	206,895	179,559	192,477	211,024	209,779	196,035	181,260	177,674	180,446	178,855	181,560	192,383	198,708	197,258	202,590	210,354	215,970	215,181
Transportation	428,078	444,679	384,147	435,112	480,717	462,326	404,187	372,228	369,511	388,428	406,420	422,126	429,229	439,629	449,465	468,014	480,974	484,785	489,095
Passenger air transportation	174,243	185,574	159,238	189,224	207,475	187,497	178,673	160,032	152,111	155,517	169,291	178,313	187,430	193,917	197,237	201,725	207,975	207,942	212,260
All other transportation-related commodities	253,959	259,109	224,942	245,686	273,061	274,980	225,248	212,072	217,461	233,093	237,141	243,760	241,579	245,434	251,971	266,120	272,808	276,696	276,619
Food services and drinking places	193,573	189,377	170,975	173,746	184,057	188,902	183,227	176,135	171,371	168,126	168,266	171,360	172,781	174,458	176,387	180,106	182,361	185,078	188,685
Recreation, entertainment, and shopping	352,182	342,510	299,971	300,357	314,790	341,593	325,454	309,290	299,891	295,646	295,057	298,106	297,478	301,947	303,895	307,184	313,472	317,769	320,734
Recreation and entertainment	135,593	133,511	123,497	122,523	127,236	133,201	128,886	126,080	123,253	122,582	122,073	122,329	121,125	123,799	122,838	122,978	126,628	129,018	130,321
Shopping	216,530	208,897	176,206	177,597	187,337	208,289	196,417	182,968	176,376	172,777	172,704	175,522	176,124	177,892	180,848	184,027	186,630	188,516	190,174
All tourism goods and services	1,174,272	1,184,266	1,035,264	1,103,030	1,192,373	1,203,662	1,109,436	1,039,222	1,018,867	1,033,404	1,049,563	1,074,271	1,093,191	1,116,166	1,128,492	1,159,588	1,188,970	1,205,430	1,215,505
Percent change at annual rate	-7.1	0.9	-12.6	6.5	8.1	-4.1	-27.8	-23.0	-7.6	5.8	6.4	9.8	7.2	8.7	4.5	11.5	10.5	5.7	3.4

Source: U.S. Bureau of Economic Analysis

# Table 4. Percent Change in Direct Tourism Employment [Percent change from preceding period]

Tourism Industry Group											Seaso	onally adjust	ed at annua	l rates					
Tourism industry Group	2007	2008	2009	2010	2011	Q2008:III	Q2008:IV	Q2009:I	Q2009:II	Q2009:III	Q2009:IV	Q2010:I	Q2010:II	Q2010:III	Q2010:IV	Q2011:I	Q2011:II	Q2011:III	Q2011:IV
Traveler accommodations	1.9	-0.9	-7.8	-0.7	2.1	-4.9	-8.0	-12.7	-8.8	-3.1	-4.2	0.5	3.0	2.4	1.4	2.3	2.4	3.3	-1.5
Transportation	0.6	-1.7	-5.2	-1.5	1.5	-4.5	-6.3	-5.5	-6.4	-4.3	-2.3	-0.7	-0.1	-0.1	2.1	2.2	1.9	1.2	1.2
Air transportation services	1.0	-1.0	-5.9	-1.9	1.6	-6.0	-7.8	-6.3	-5.8	-4.8	-2.4	-0.6	-1.9	-1.8	4.4	2.5	1.7	1.6	-0.2
All other transportation-related industries	0.3	-2.2	-4.7	-1.2	1.4	-3.4	-5.2	-4.9	-6.9	-3.9	-2.2	-0.8	1.2	1.2	0.5	2.0	2.0	0.8	2.1
Food services and drinking places	4.4	-4.2	-11.4	-1.4	2.5	-9.6	-12.7	-18.0	-8.8	-6.2	-5.0	0.0	2.8	1.6	3.3	2.2	2.8	1.4	3.8
Recreation, entertainment, and shopping	1.0	-5.7	-6.9	-1.8	-0.9	-7.4	-9.3	-7.9	-5.3	-3.7	-5.2	-2.4	2.0	1.1	0.5	-5.8	0.7	0.8	0.0
Recreation and entertainment	1.7	-3.5	-8.1	-2.8	0.3	-7.3	-11.0	-11.9	-4.5	-3.4	-8.5	-4.2	1.8	2.5	0.7	-1.2	-0.2	0.8	-0.8
Shopping	0.2	-8.0	-5.6	-0.9	-2.2	-7.6	-7.4	-3.4	-6.1	-4.0	-1.3	-0.4	2.2	-0.3	0.2	-10.7	1.7	0.9	0.8
All other industries	0.8	-7.9	-3.9	-1.9	2.1	-4.0	-3.7	1.0	-8.6	-5.0	-3.3	-3.7	3.0	2.3	1.1	2.2	3.2	1.0	1.7
All tourism industries	2.2	-3.5	-8.1	-1.4	1.5	-6.9	-9.3	-11.6	-7.6	-4.5	-4.2	-0.7	2.1	1.4	1.9	0.5	2.1	1.7	1.2

Source: U.S. Bureau of Economic Analysis

#### Table 5. Direct Tourism Employment [Thousands]

Tourism Industry Group											Sease	onally adjust	ed at annua	l rates					
rounan industry croup	2007	2008	2009	2010	2011	Q2008:III	Q2008:IV	Q2009:1	Q2009:II	Q2009:III	Q2009:IV	Q2010:I	Q2010:II	Q2010:III	Q2010:IV	Q2011:I	Q2011:II	Q2011:III	Q2011:IV
Traveler accommodations	1,367.9	1,355.0	1,249.7	1,240.5	1,266.3	1,352.0	1,324.1	1,279.8	1,250.5	1,240.9	1,227.6	1,229.0	1,238.0	1,245.3	1,249.6	1,256.7	1,264.3	1,274.5	1,269.7
Transportation	1,166.5	1,146.8	1,087.4	1,071.4	1,087.4	1,142.7	1,124.4	1,108.6	1,090.3	1,078.5	1,072.2	1,070.3	1,070.0	1,069.8	1,075.4	1,081.3	1,086.3	1,089.4	1,092.6
Air transportation services	485.6	480.8	452.6	443.9	451.0	478.2	468.7	461.1	454.3	448.8	446.0	445.3	443.2	441.1	445.9	448.7	450.6	452.4	452.3
All other transportation-related industries	680.9	666.0	634.8	627.5	636.4	664.5	655.7	647.5	636.0	629.7	626.2	625.0	626.8	628.7	629.5	632.5	635.6	637.0	640.4
Food services and drinking places	2,022.2	1,937.4	1,715.7	1,691.2	1,733.5	1,918.7	1,854.5	1,764.9	1,724.9	1,697.3	1,675.6	1,675.7	1,687.1	1,694.0	1,707.9	1,717.4	1,729.5	1,735.4	1,751.7
Recreation, entertainment, and shopping	1,275.7	1,203.2	1,119.8	1,099.1	1,089.2	1,192.9	1,164.1	1,140.3	1,124.9	1,114.4	1,099.8	1,093.1	1,098.6	1,101.7	1,103.1	1,086.6	1,088.5	1,090.8	1,090.8
Recreation and entertainment	660.3	637.3	585.5	569.4	570.9	633.7	615.5	596.4	589.6	584.5	571.6	565.4	568.0	571.6	572.6	570.9	570.6	571.7	570.6
Shopping	615.4	565.9	534.3	529.7	518.3	559.2	548.6	543.8	535.3	529.9	528.2	527.7	530.6	530.1	530.5	515.7	517.9	519.1	520.2
All other industries	263.7	242.8	233.4	229.0	233.8	241.0	238.7	239.3	234.0	231.0	229.1	227.0	228.6	230.0	230.6	231.8	233.7	234.3	235.3
All tourism industries	6,096.0	5,885.2	5,406.0	5,331.2	5,410.1	5,847.3	5,705.8	5,532.9	5,424.7	5,362.1	5,304.3	5,295.1	5,322.5	5,340.8	5,366.6	5,373.9	5,402.3	5,424.4	5,440.0

Source: U.S. Bureau of Economic Analysis

#### Table 6. Total Tourism-Related Employment

[Thousands]

Tourism Industry Group											Seas	onally adjust	ed at annua	l rates					
rounsin industry Group	2007	2008	2009	2010	2011	Q2008:III	Q2008:IV	Q2009:I	Q2009:II	Q2009:III	Q2009:IV	Q2010:I	Q2010:II	Q2010:III	Q2010:IV	Q2011:I	Q2011:II	Q2011:III	Q2011:IV
Traveler accommodations	1,802.5	1,786.0	1,647.3	1,635.0	1,668.9	1,782.1	1,745.4	1,686.9	1,648.4	1,635.6	1,618.1	1,619.9	1,631.7	1,641.3	1,647.0	1,656.3	1,666.3	1,679.7	1,673.3
Transportation	1,965.5	1,930.2	1,832.5	1,805.3	1,833.1	1,923.2	1,894.8	1,869.1	1,837.9	1,817.0	1,806.0	1,802.8	1,802.9	1,803.3	1,812.3	1,822.2	1,831.0	1,836.2	1,842.9
Air transportation services	823.6	815.5	767.6	752.9	765.0	811.2	795.0	782.2	770.6	761.2	756.6	755.4	751.7	748.3	756.4	761.1	764.4	767.4	767.1
All other transportation-related industries	1,141.9	1,114.6	1,064.9	1,052.4	1,068.0	1,112.0	1,099.9	1,087.0	1,067.3	1,055.8	1,049.5	1,047.5	1,051.2	1,055.0	1,055.9	1,061.0	1,066.6	1,068.7	1,075.8
Food services and drinking places	2,389.3	2,289.1	2,027.1	1,998.2	2,048.2	2,267.0	2,191.2	2,085.3	2,038.0	2,005.5	1,979.8	1,979.9	1,993.4	2,001.6	2,018.0	2,029.2	2,043.4	2,050.4	2,069.7
Recreation, entertainment, and shopping	1,978.7	1,855.1	1,720.7	1,687.1	1,670.4	1,837.7	1,793.1	1,754.2	1,728.3	1,711.0	1,689.3	1,677.7	1,686.0	1,691.3	1,693.4	1,667.3	1,669.4	1,672.5	1,672.3
Recreation and entertainment	965.0	930.2	856.2	834.0	836.2	924.5	898.8	871.7	861.8	854.2	837.1	828.3	831.5	837.1	838.9	836.3	835.6	837.0	835.9
Shopping	1,013.7	924.9	864.5	853.1	834.2	913.3	894.2	882.5	866.4	856.8	852.1	849.4	854.5	854.2	854.5	830.9	833.8	835.5	836.4
All other industries	458.3	423.0	405.7	397.7	405.7	420.0	415.8	416.3	406.9	401.5	398.1	394.1	397.0	399.3	400.3	402.4	405.5	406.6	408.4
All tourism industries	8,594.3	8,283.3	7,633.3	7,523.3	7,626.3	8,229.9	8,040.3	7,811.8	7,659.5	7,570.6	7,491.3	7,474.4	7,511.1	7,536.7	7,570.9	7,577.4	7,615.6	7,645.4	7,666.7
Percent change at annual rate	1.8	-3.6	-7.8	-1.4	1.4	-6.7	-8.9	-10.9	-7.6	-4.6	-4.1	-0.9	2.0	1.4	1.8	0.3	2.0	1.6	1.1

Source: U.S. Bureau of Economic Analysis